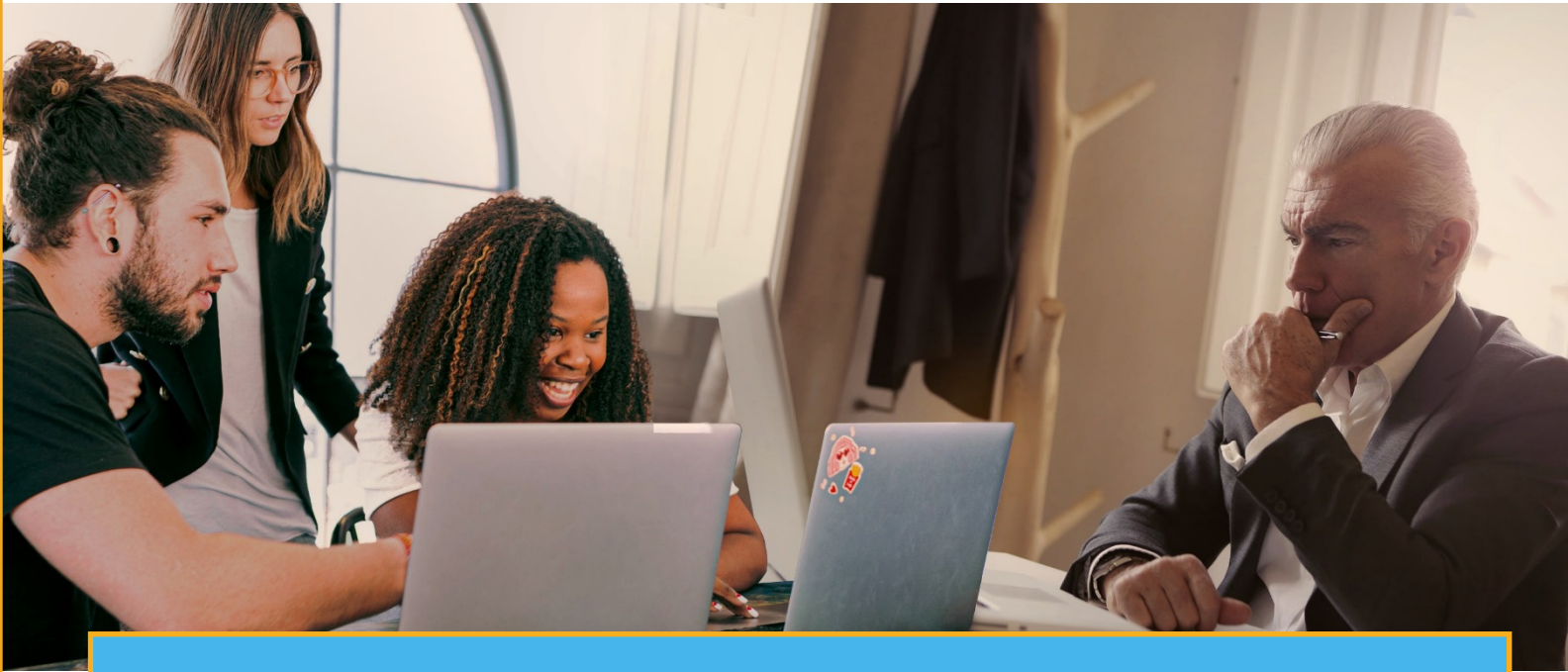


The Danson Foundation

Building the foundations for our children's future



The Danson Foundation Internship 2022 Prospectus

**Laying the foundations for the future
The Danson Internship**

The Danson Foundation

The Danson Foundation is a modern and innovative grant-making organisation which supports educational projects both in the UK and abroad. The Danson Foundation was founded by Mike Danson (Law, 1982) and his wife Helen to support all students to achieve their potential regardless of background. The Danson Foundation and St. Anne's College have been working together since 2013 through the funding of bursaries, the Internship Scheme and Incubator Start-up Projects.

The Danson Foundation Internship Scheme

Each year The Danson Foundation offers 30 – 50 paid internships, based mostly in London. The internships take place within organisations connected to The Danson Foundation and GlobalData group (of which Mike Danson is the CEO) across a range of sectors including digital and print media, thematic research, data analysis, management consultancy and the third sector.

The interns work closely with their mentors engaging in a range of real-life projects and gaining invaluable experience in a professional environment and organisation. The four week programme is supported by a number of group sessions from inspirational guest speakers and skills workshops.

These internships are an excellent opportunity to experience work within established organisations and to research potential career opportunities. It is also a great chance to build professional networks and contacts, work portfolios and CVs whilst picking up some tips and advice for the future.

Who Can Apply?

All full-time undergraduate students at St. Anne's College can apply (visiting students are not applicable). We strongly encourage applications from all subject areas – the internships offer an invaluable learning experience designed to utilise current skills as well as teach a whole range of new transferable skills. No specific prior experience is required. We also encourage Danson Foundation Bursary holders to apply for internships.

We welcome all students who have:

- a serious commitment to their academic studies
- an awareness of how their skills will be put to use in a workplace environment
- the wish to challenge themselves in a professional environment and an understanding of what working in their chosen role may entail

The Danson Foundation aims to support all students to achieve their potential and successful applicants will be decided through the process outlined on the following page.

Internship Details

Duration: four weeks during summer vacation 2022

Location: London (unless otherwise specified)

Remuneration: £400 per week (tax deductible)

Accommodation and travel expenses: Not provided

Session one: 20th June 2022 - 15th July 2022 (TBC)

Session two: 18th July 2022 - 12th August 2022 (TBC)

Guest Speakers and Skills Workshop

There will be a number of group sessions organised throughout the four weeks. These provide an incredible opportunity to interact with the guest speakers, to learn about their experiences and to network. The skills sessions include CV, communications and strengths finder workshops. Overall, these sessions encourage the interns to think about their future and can provide some invaluable contacts and advice to further support and enrich the practical experience they are gaining from the internship. The 2021 internship included guest speakers from GlobalData, The Cabinet Office, Mumsnet.com, Rakuten EMEA and more.

How to Apply?

You will need to submit the following items to Christine Robertson by 17th January 2022 at the latest. Please send to internships@st-annes.ox.ac.uk

- CV: Maximum of two sides A4
- Completed application form [can be found at the end of the prospectus]
This includes a covering letter (up to one side of A4)
- Reference from your personal tutor: Please ensure your tutor emails it directly to the email address above before the deadline.

You do not need to be certain of your future career path, however in order to benefit from the internships we would like you to have an idea of which organisation and role you would like to apply for. This will ensure the best match when allocating placements.

Interviews

Shortlisted applicants will be interviewed by representatives of The Danson Foundation on the 7th and 8th of February 2022. If your interview is successful then an offer of an internship will be made.

GlobalData Graduate Programme

This is a full-time position available to graduates from all Oxford University colleges.

Decode your future and choose a career in Analysis with GlobalData's Graduate Programme

In an uncertain and fast-moving world, GlobalData's mission is to help our clients decode the future to be more successful.

Over 4,500 companies leverage our unique data, expert analysis, and innovative solutions. We thrive on uncertainty which is why our proactive response to recent global events has increased demand for our services, creating exciting new career opportunities for our future experts.

If you are curious, innovative, and interested in analysing technological disruption, GlobalData's Graduate Program provides an opportunity to learn what we do and how we do it. You will work on our exciting Thematic Research service developing your expertise on the future impact of themes such as AI, Sustainability and Digital Media. You will rotate through some of our industry teams including Retail, Oil & Gas, Consumer, Banking and Pharma, enjoying early responsibility and exposure to clients. You will have access to a mentor, courses to develop essential analyst skills, and learning sessions hosted by your colleagues and senior leaders. Furthermore, a dedicated Programme Director will be there to guide you every step of the way. To find out how we can support your next move, please contact Anne Marie Davis annemarie.davis@globaldata.com

2022 Internship Positions Available

- Elite Traveller
- GlobalData - Aerospace, Defense and Security
- GlobalData - Banking & Payments
- GlobalData - Consulting - Consumer and Retail
- GlobalData - Consulting - Energy, Aerospace, Defence and Security
- GlobalData - Customer Success Team
- GlobalData - Digital/Marketing/Editorial
- GlobalData - Energy
- GlobalData - Human Resources
- GlobalData - Insurance
- GlobalData - Pharma Intelligence Center - Analysis Team
- GlobalData - Pharma Intelligence Center - Clinical Trials
- GlobalData - Pharma Intelligence Centre- Drugs & Business Fundamentals
- GlobalData - Sales Operations

- GlobalData - Pharma Intelligence Center - Lead Sheet Team
- GlobalData - Pharma - Themes
- GlobalData - Retail/Analyst
- GlobalData - Strategy
- GlobalData - Technology: Telecom Market Data & Intelligence
- GlobalData - Technology: UK Public Sector IT
- GlobalData - Thematic Research
- GlobalData - Marketing Solutions Agency
- New Statesman
- Press Gazette
- Spear's
- Verdict Network
- World of Fine Wine
- PEAS

If you have any questions regarding any of the internships available please contact courtney.taylor@globaldata.com

2022 Internship Testimonials

“Completing an internship at GlobalData was the most worthwhile thing I could have done for myself career-wise. The opportunity to immerse myself in working life gave such a valuable insight into the company and the enormous variety of roles available. I received an unparalleled level of support and guidance, which proved useful not only during the internship but also afterwards in identifying potential career paths; I learnt so much. The entire Customer Success team was welcoming and informative, ready to answer any of my questions and push me outside of my comfort zone. It was a most valuable experience that has excited me about my future career.”
Sofia Robson - GlobalData Customer Success

My internship with the Danson Foundation and The World of Fine Wine has allowed me to explore a wide range of career opportunities beyond the scope of my academic degree. I gained experience in Search Engine Optimisation, and honed my ability to pay close attention to detail when copy-editing articles for the upcoming quarterly issue. During the four week internship I met several fascinating speakers and attended vibrant networking events. My mentor was incredibly supportive and patient, in addition to inspiring me to further explore the world of wine. I would highly recommend the Danson internship to fellow students! There is a placement to suit each and every degree discipline, and the opportunity to expand your professional network during this time is invaluable!”
Grace Heaversedge - The World of Fine Wine.

“Interning at the New Statesman was an invaluable experience. Each week involved working on a new desk (culture, business, spotlight, and politics) so I got to try my hand at writing on a variety of topics. As interns you are given the creative freedom to pursue the areas which interest you the most, which made research and writing especially enjoyable. The advice offered by mentors helped me improve my journalistic writing style, and the high-profile nature of the publication meant that I could arrange interviews for my articles which I could not have managed without the internship. The NS team were also happy to arrange special classes with the interns about areas of journalism we didn't know about, like sub-editing and search-engine optimisation. I emerged from the experience with a clearer idea about my professional options, and also found the process engaging and enjoyable the whole way through. I'd recommend applying to anyone.”
Edward Lamb - New Statesman

“My internship at GlobalData was brilliant, and has played a critical role in my future career aspirations. Over the four week placement, I collaborated with my mentors to create meaningful insights into the Pharma sector and I felt as though my contributions were highly valued. I was able to develop a wide variety of personal and professional skills, and think critically in a different way to how I study for my degree. I also highly valued the opportunities to expand my horizons provided by the speaker series. I thoroughly recommend the internship programme at GlobalData to anyone keen to explore the world of work beyond university and be inspired in an exciting, supportive environment.”
Oliver Whittingham, GlobalData- Healthcare

What we do

Elite Traveler is a market-leading guide and curator of the global luxury lifestyle. In 2021, to mark our 20th Anniversary and to recognize the swiftly evolving world in which we live, Elite Traveler focuses purely on content that champions sustainable, ethical and environmentally conscious luxury.

Example of projects undertaken during internship

During your internship you'll have the opportunity to pitch ideas to the web editor, write articles for the website and Press Releases for the team too. You'll be given training in optimizing content for the website, how to use our CMS and how we analyse our audience's behaviour and shape our strategy around this. You'll be involved in our weekly meetings where we discuss the content for the site, our social media strategy and how we're going to hit our traffic targets. You'll follow the lifespan of your articles by using social media streams to share stories and engage with readers.

Mentor statement

This is an opportunity to get involved in all aspects of writing for a fast-paced lifestyle product. Data is at the heart of everything we do, and with it we are able to produce large quantities of relevant and timely editorial for our highly engaged audience. *Thea Halstead, Head of Luxury, Editor, Elite Traveler.*

Specific requirements

Keen eye for detail / an interest in SEO / impeccable grammar / interest in travel and lifestyle journalism.

Keywords

- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

What we do

GlobalData Aerospace, Defense & Security (ADS) provides market leading data and analytical research to a worldwide customer base, giving them the tools and insight needed to compete across some of the most opaque, complex and fascinating industries in the world.

Example of projects undertaken during internship

During your time with the team you will have the opportunity to engage across domain sectors (Aerospace, Land & Maritime) as well as our country research workstream. You will be involved in team meetings on content while receiving training on how to write on industry topics such as the adoption of electric aircraft, the development of hypersonic technologies or the impact of COVID-19. Your content will have the chance to be published across our client base as well as our wider public-facing network. Opportunities to assist with bespoke work could also arise, subject to availability and capability.

Mentor statement

A rare opportunity to be involved in a unique area of market intelligence. This would suit someone with a balanced quantitative and qualitative skill set, along with a keen interest in geopolitical affairs and a desire to apply this to industry analysis.

Specific requirements

Interest in geopolitics / military affairs / commercial aerospace.

Keywords

- Research
- Writing
- Attention to detail
- Data

GlobalData – Banking & Payments

What we do

GlobalData's Banking & Payments team works with the world's leading companies in the sector, including large international banks, payment processors, professional service companies and technology companies. The team's core focus is on delivering business intelligence to GlobalData's clients in the form of reports, databases and interactive dashboards through our proprietary online platform.

Interns working on the Banking & Payments team can expect to play an integral part working on syndicated research projects, practically applying both quantitative and qualitative research and analysis to provide best-in-class insight to GlobalData's clients.

Example of projects undertaken during internship

One of the major Banking & Payments development tasks this year is to collect new, granular consumer and commercial lending data. The data is currently not available in the market and GlobalData will be the first provider to consistently collect this information across major markets globally.

The intern would carry out desk research into several markets, collecting the information from regulators, banking associations, banks and other lenders in each market. The intern will also be expected to write a few opinion pieces about the research findings. The opinion pieces will be published on GlobalData's online platform and they will be available to our clients to read.

This internship offers a rare opportunity to work in a fast-paced and diverse environment that is intellectually challenging and it offers exposure to numerous business challenges.

Specific requirements

Excellent written English / good numerical skills / interest in financial services / curious and open mind / passion for learning new things.

Keywords

- Research and analysis
- Data analysis
- Business intelligence
- Banking
- Payments
- Wealth Management
- Fintech
- Reporting
- Opinion pieces
- Writing

GlobalData - Consulting - Consumer and Retail

What we do

GlobalData Consumer and Retail Consulting provides bespoke strategy consulting solutions to the world's leading FMCG and retail organisations. GlobalData's expertise helps organisations to make better informed and timely decisions based on the depth and accuracy of its data, its comprehensive understanding of consumer and shopper behaviours, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future.

Example of projects undertaken during internship

You will be exposed to all of the elements that shape a consulting practice, including project management, data analytics, questionnaire and survey design, report collation and development, as well as commercial interactions with clients. Further, you will be privy to the management decision making processes of the group, with aim that you will leave finish our internship with full visibility of the mechanics of an international consulting business. In short, the work you undertake will be used to drive forwards real live projects and will be a major contributor to the successful delivery of solutions to GlobalData's customers.

Mentor statement

We would be delighted to have you be part of the team in 2022, with my key aim being to provide you with an all-encompassing view on what working in a consulting business is really like. For the time you are with us, you will be an integral part of the group and I will personally make sure that any questions, thoughts, opinions and recommendations are discussed openly and freely at our daily one-to-one meetings. *Neil Hendry, Global Head of Consulting, Consumer & Retail.*

Keywords

- Research
- Data analytics
- Consumer analytics
- Forecasting
- Reporting
- Workshops
- Solution selling
- Strategy
- Marketing
- Project management

Specific requirements

GlobalData - Customer Success

What we do

GlobalData is a world-leading data and analytics company, offering a variety of products that are easily accessible and help companies, government organizations, and industry professionals make faster, more informed business decisions. The Customer Success department works to support GlobalData clients across 18 of the world's largest industries, ensuring that they know how to fully capitalize on our intelligence, tools and analytics.

Example of projects undertaken during internship

In the Customer Success team, you will have the opportunity to explore many different roles and functions, spending time in each of the four pillars of the division. You will gain experience interacting with clients, creating communications, interviewing potential new starters and analysing data crucial for our tailored reports. Our team is fast-paced, dynamic and always buzzing with new opportunities for you to get stuck into. You will become familiar with the key elements of our customer obsession strategy and even get a chance to collaborate in our client communications. You will also be a real part of the team, getting involved in our weekly meetings and working with people in a multitude of roles including managers and senior executives.

Specific Requirements

Excellent written and verbal communication skills / curiosity and passion for learning about new industries / interest in client engagement / ability to work well under pressure, whether independently or collaborating with others.

Keywords

- Researching
- Presenting
- Communication
- Customer service
- Industry knowledge
- Learning & collaboration

GlobalData – Sales Operations

What we do

Our primary objective is to ensure GlobalData achieves its growth plans across the group. We do this by focusing on a range of commercial activities, including: target setting & planning; territory management; campaign development and customer analysis. We also produce regular sales performance reports to monitor our progress and we maintain a set of policies and procedures to ensure all sales teams are aligned.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to support our ongoing research into growing the value of our existing client relationships. This could relate to analysing current client usage patterns, mapping out new potential buying points, or spotting opportunities to sell additional licenses to our clients

Mentor statement

This is a great opportunity to work with senior managers across our Corporate function to understand how GlobalData translates its Commercial strategy into operational reality. -
Nigel Marsh – Sales Operations Director

Specific Requirements

Interest in Sales & Commercial Strategy/ Good Analytical Skills
/ Keen eye for detail / Strong Communicator.

Keywords

- Business Planning
- Sales Performance Analysis
- Operations
- Campaign Management

What we do

The world is becoming more complex, uncertain, and fast-moving than ever before, which is why GlobalData exists. Our mission is to help our clients decode the future to be more successful and innovative through unique data, expert analysis, and innovative solutions. GlobalData's energy team provides data and analysis across the energy sector through its oil & gas and power intelligence centers.

Example of projects undertaken during internship

During your internship you'll have the opportunity to gain a broad understanding of the energy sector and how the industry is approaching the energy transition. You'll work with various different parts of our team to understand the latest key trends and issues in different subsectors from oil & gas exploration and production to renewables and smart grids. You'll get the chance to carry out detailed analysis of key issues affecting the industry leveraging our existing data and your own research, and learn how to present your insights to clients.

Mentor statement

As the world looks to combat climate change and the energy industry looks for major transition, this is your chance to develop an understanding of an industry that affects the entire global population while also developing important research and analysis skills. *Will Scargill, Managing Analyst, GlobalData.*

Keywords

- Energy
- Analysis
- Research
- Data
- Insights

GlobalData – Human Resources

What we do

GlobalData's Human Resources team manage the entire employee lifecycle including sourcing, onboarding, retaining and developing exceptional talent. We help shape a culture of high performance and create a positive and diverse work environment where all individuals have the opportunity to excel in their respective roles and feel valued and respected.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to understand the wide range of functions, skills and capabilities needed to drive the Company's success and growth. You'll be able to join our recruiting efforts to find great people and help with their onboarding during the first crucial days and weeks. Accurate and timely data is essential to our function and helps managers make informed decisions about their teams. You'll be able to help manage our data and HR systems to gain an appreciation of why it's so important. Another key area is communication and we use multiple channels to connect with our employees. If this is an area of interest you'll be able to use your creativity to help design campaigns to resonate across the business.

Mentor statement

People are at the heart of our business and being able to attract, retain and develop the highest calibre talent is essential for the Company's success. The HR function plays a pivotal role and getting it right is hugely challenging as people can be complex, unpredictable and of course everyone is different. An internship in HR is not the easiest however it will draw on all of your skills and emotions and certainly help develop and grow you as an individual. *Lynne Smith, Group HR Director, GlobalData.*

Keywords

- People
- Recruiting
- Onboarding
- Learning and development
- Policies and procedures
- Systems and data
- Communication

Specific requirements

What we do

GlobalData is an insight company with a global reach, providing essential business information to senior executives around the world. Our company hosts over 80 online information services, publishes over 90 magazines and runs over 40 global events.

We are looking for an Intern for the Financial Services (Insurance) division of GlobalData. This is a fantastic opportunity for a smart and diligent individual to gain market research experience. You will gain first-hand exposure to a combination of quantitative and qualitative research methods, such as consumer surveys and desktop research. Your research will have a direct impact on the decisions made by some of the world's largest financial organisations. We work with the world's leading general and life insurers, reinsurers, as well as professional services companies. Our insight helps clients make informed decisions and grow their business.

Example of projects undertaken during internship

You will work on a project (report) and you will:

- Build knowledge on a specific topic through online research, our surveys, and our platform
- Gather internal (e.g., consumer surveys) and external data from official bodies and associations
- Present findings and data in a digestible way for readers e.g., putting together tables or charts, and using concise language
- Support our clients' decision-making process by drawing conclusions
- Highlight key insights and market trends in the form of a written report and short opinion pieces
- In addition, you will support the team's efforts in producing other relevant material e.g., articles

Specific requirements

Excellent written English / good numerical skills / interest in financial services / curious and open mind / passion for learning new things.

Keywords

- Market Research
- Business Intelligence
- Desktop Research
- Data Analysis
- Surveys
- Report Writing
- Articles/Opinion Pieces
- Financial Services
- Insurance
- Insurtech

GlobalData - Pharma Intelligence Center - Analysis Team

What we do

GlobalData provides unique data, expert analysis & innovative solutions to companies in the world's largest industries. GlobalData's Analysis team produces a portfolio of syndicated market research reports that are published to the Pharmaceutical Intelligence Center. These reports provide an insightful view of the competitive landscape for disease therapeutics. We conduct primary and second research to develop epidemiology and drug sales forecasts for clients across industries.

Example of projects undertaken during internship

To develop GlobalData's industry-leading portfolio of market research reports on the biopharmaceutical industry, the analyst team conducts in-depth research on drug development and the current competitive environment for the management and prevention of both highly prevalent and rare diseases. Under the guidance of expert industry analysts, you will be introduced to the wide range of sources, research methodologies, and analytical approaches behind the production of these reports and forecast models. During your internship, you will gain exposure to the best practices in utilizing the wealth of publicly available industry data as well as subscription sources, including GlobalData's own databases on the Pharmaceutical Intelligence Center covering clinical trials, prescription drugs, and other industry data sets.

Mentor statement

This is an opportunity to gain experience conducting research on topics related to the biopharmaceutical industry, including epidemiology, disease treatment paradigms, prescription drug pricing, clinical and commercial unmet needs. The role will enable you to hone a variety of expert skills, including secondary research and written and oral communication. You will work closely with analysts and your understanding of the biopharmaceutical industry will be expanded. *Claire Herman, Global Director of Therapy Analysis and Epidemiology, GlobalData.*

Keywords

- Business intelligence
- Healthcare
- Drug development
- Epidemiology
- Prescription drug prices
- Market research
- Sales forecasts

Specific requirements

An interest in healthcare and the pharmaceutical industry / attention to detail / good written communication / experience with excel.

GlobalData - Pharma Intelligence Center - Clinical Trials

What we do

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. The Pharma Intelligence Center and Trials Intelligence team provides the most up-to-date information within a clinical trials database and enrollment module, from a large variety of sources from around the world. We also provide a database for investigators, site coordinators, biomarkers and sites used in these clinical trials.

Example of projects undertaken during internship

During your internship, you will have the opportunity to work within a leading information services company, learning the ins and outs of the databases offered, particularly the Clinical Trials database. You may work on:

- Quality control of content to optimize the data within the database
- Scoping scientific conferences, to determine relevant information that could be added to the database
- Building a list of academic institutions for dynamic updates
- Other duties include working with and assisting in any research or analysis for deliverables being worked on within the Trials Intelligence team

You will also be involved in weekly meetings where discussions on contents of the site, ideas for enhancements and other strategies that will better the database and company will take place. Lastly, a presentation at the end of the internship will be completed on what was learned and completed within the time with GlobalData.

Mentor statement

This will be a great opportunity to work on the Pharma Intelligence platform by a topnotch world class intelligence provider and get involved in writing and quality control for the Clinical Trials Database. Data and the quality of that data is the foundation of this internship, the database, the company and any deliverables. *Revati Tatake, Global Director of Databases and Analytics, Healthcare, GlobalData*

Specific requirements

Attention to detail and commitment to quality
/ work well independently and within a team
/ an active interest in and knowledge of the pharmaceutical industry and specifically in clinical trials / proficient in Microsoft Office
/ effective oral communication skills.

Keywords

- Clinical Trials
- Editing
- Quality control
- Researching
- Presenting
- Proof reading

GlobalData - Pharma Intelligence Center - Drugs & Business Fundamentals

What we do

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. GlobalData's Database & Analytics team develop and maintain various databases within the Pharma Intelligence Center. The Drugs and Business Fundamentals databases support global clients across the Pharmaceutical, Financial and other related industries as well as internal teams in providing up-to-date and comprehensive data and analysis.

Example of projects undertaken during internship

During your internship you will have the opportunity to provide meaningful contributions to the improvement of the Drugs and Business Fundamentals databases. You'll be trained across all Pharmaceutical databases and become familiar with our tools and datasets, and learn an extensive amount about the Pharmaceutical industry. You will be a crucial part of the GlobalData Pharmaceutical team and use the databases to create content, analyse data in excel and maintain quality across a wide range of datasets, covering subjects from pipeline drugs to venture capital. You will be involved in regular team meetings to discuss quality control and data analysis. The internship will provide opportunities to work with various teams, including presenting your work to senior management.

Mentor statement

This is an opportunity to get first-hand experience of business intelligence and data analysis, where you will be able to complete projects that have a direct and meaningful impact within the Pharmaceutical business world. A wide range of skills including research, data processing and analytics, written and oral communication are developed during this internship, and your understanding of every aspect of the pharmaceutical industry will be expanded. *Revati Tatake, Global Director of Databases and Analytics, Healthcare, GlobalData.*

Keywords

- Data analysis
- Databases
- Research
- Presentation
- Business intelligence
- Quality control
- Excel
- Product delivery

Specific requirements

An interest in data analytics and Pharmaceutical industry / attention to detail / good written communication / experience with excel.

GlobalData - Pharma Intelligence Center - Lead Sheet Team

What we do

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. GlobalData's Database & Analytics team develop and maintain various databases within the Pharma Intelligence Center – an online platform. The Lead Sheet Team focuses on companies and their future catalytic events, BD leads, contacts and predicting a drug's likelihood of regulatory approval while it is still in clinical development. We design functionality, analytics and visualizations in our platform to enhance the users' experience and highlight trends.

Example of projects undertaken during internship

The databases covered by the Lead Sheet team involve data automation – sourcing events and projections from aggregations of data available throughout the Pharma Intelligence Center. You will be introduced to systems and processes for aggregating, analyzing and predicting using big data. During your internship, you will have the opportunity to make recommendations to senior management after conducting analysis on the accuracy and availability of core datasets.

You will be given training on the general life sciences industry and how data is involved from a B2B perspective. You will be involved in our weekly meetings to discuss ongoing data production tracking, quality control and new product development initiatives.

Mentor statement

This is an opportunity to get first-hand experience of business intelligence and data analysis, where you will be able to complete projects that have a meaningful impact within the Pharmaceutical business world. A wide range of skills including research, data processing and analytics, written and oral communication are developed during this internship, and your understanding of the pharmaceutical industry will be expanded
Revati Tatake, Global Director of Databases and Analytics, Healthcare, GlobalData.

Keywords

- Data analysis
- Relational databases
- Big Data
- Statistics
- Business intelligence
- Quality control
- Excel
- Automation

Specific requirements

An interest in data analytics and Pharmaceutical industry / attention to detail / good written communication / experience with excel.

GlobalData - Pharma Themes

What we do

GlobalData's Themes is a single, integrated research platform that provides an easy-to-use framework for tracking all themes across all companies in all sectors. In the Pharma team, we monitor the disruptive impact of the top themes relevant to the biopharmaceutical industry sector, which are categorized into industry, technology and macroeconomic. Our research allows our clients to protect their blindside, predict the industry's future and benchmark their competitors against disruptive threats. We design functionality, analytics and visualizations in our platform to enhance the users' experience and highlight trends.

Example of projects undertaken during internship

During your internship you will have the opportunity to work on a range of different thematic deliverables for our Pharma clients, including reports, case studies, or expert insights. You will be shown how to navigate the Pharma Intelligence Center, specifically the Theme view, as well as given training on how to research, analyse, and write thematic content for the site. You will gain presentation skills by showcasing your research to colleagues and will join client meetings where possible.

Mentor statement

This is a great opportunity to learn why and how different themes impact the biopharmaceutical industry. You will get to see first-hand how our clients use this information to drive strategic decision-making throughout the drug lifecycle, from discovery, research and development (R&D), and manufacturing, right up to regulatory approval, marketing, and distribution. *Kitty Whitney, Director of Thematic Analysis, GlobalData.*

Keywords

- Secondary research
- Analysis
- Writing
- Presenting
- Reports
- Case studies
- Expert insights
- Client

Specific requirements

An interest in the biopharmaceutical industry / a fast learner / analysis, research and problem-solving abilities / strong writing skills / experience using Microsoft Word, Excel and PowerPoint is a must have.

GlobalData – Retail & Apparel

What we do

We provide clients with integrated and comprehensive data and insight on retailers, retail markets and consumers globally, supporting them in a rapidly changing retail environment. Clients use us to monitor markets and competitors; for market entry; to understand consumer behaviour that will drive demand; and to keep informed on retail innovation and disruptors that will impact their business performance in the future. We cover 50 countries. We provide this information via our Intelligence Centres (Retail and Apparel) writing syndicated reports on markets with forecasts, hot topics that impact retail and apparel, company profiles on retailers and brands and provide bespoke consultancy projects to support clients on specific projects. Our clients cover a wide range of sectors and channels such as ASOS, Tesco, IKEA, TJMaxx, Hugo Boss and Amazon as well as professional services and technology companies.

Example of projects undertaken during internship

During your internship you will work with the analysts as one of the team contributing to reports, writing profiles on brands and retailers, and contributing to consulting projects. You will attend all our team meetings, including sales meetings where we support our sales team and present findings and have client contact answering queries and obtaining market information. You will also write press releases and trading updates as companies release their latest results, giving you the opportunity to be quoted in the national press and media.

Mentor statement

GlobalData is a leading provider of data and insight in the market and we have a very high media profile. This will provide you with a strong introduction to the retail sector and provide a deep understanding of an industry that is rapidly changing and the opportunity to learn from experts in the field. *Maureen Hinton, Group Research Director, GlobalData Retail.*

Keywords

- Data
- Analysis
- Researching
- Presenting
- Writing
- Press releases

Specific requirements

Interest in retail and/or apparel / able to understand and work with data / ability to write clearly and concisely.

What we do

The GlobalData Strategy team's key role is to establish and maintain focus on a set of guiding principles for our products, our services, and how the business operates. We take part in and help shape projects across the organisation. Our primary objective is to drive and support growth initiatives in every function of the company.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to participate in discussions and support strategic projects across product, commercial, and operational functions. You'll also be involved in our team's internal conversations, during which we collect and develop ideas that will decide GlobalData's strategic roadmap. You'll take part in key project lifecycles, learn to assess new proposals, as well as how to plan and structure for successful outcomes. Throughout your internship you will get an understanding of what to take into account when planning an initiative, involving stakeholders, and making decisions that positively impact the business.

Mentor statement

This is an opportunity to be part of the unit of the company that interacts with every division of the organisation and is crucial to our innovation and development efforts. As one of the fastest growing companies in a highly competitive market, GlobalData's success is determined by the decisions we make – from why we build our products, to how we support our clients. *Jonathan Hardinges, Chief Strategy Officer, GlobalData.*

Keywords

- Planning
- Product strategy
- Business intelligence
- Operational transformation
- Competitive analysis
- Research

Specific requirements

Interest in business strategy / understanding of competitive landscape / good communication / keen eye for detail / highly adaptable / creative thinking.

GlobalData Technology: Telecoms Market Data and Intelligence

What we do

The Telecoms Market Data and Intelligence (TMDI) team is responsible for the quantification of market and service growth opportunities in the ICT sector, at both the subscriber and revenue level across mobile, fixed and pay-TV as well as new digital domains. In addition to quantification, the team provides accompanying strategic advisory on opportunity prioritisation and market entry.

Example of projects undertaken during internship

- Building an Excel model to assess the eGaming opportunity in the USA
- Writing a strategic report on Facebook and Google's activities in Sub-Saharan Africa, and the impact of their initiatives on mobile and broadband development
- Conducting a study on the eCommerce ecosystem in Africa and the opportunity for telecoms operators.
- Supporting a major market-sizing consulting project by building a detailed view of a country's business demographics

Mentor statement

This is an excellent opportunity to gain experience of the ICT sector and market-sizing and / or strategy work. All projects which previous interns have worked on have been used in the team's research output to clients. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData.*

Keywords

- Strategy
- Market-sizing
- Consultancy
- Emerging markets

Specific requirements

An interest in ICT is essential / proficiency in advanced Excel functions and capabilities is required / excellent written and verbal communication skills in English.

GlobalData Technology: UK Public Sector IT

What we do

The UK Public Sector team is a group of leading researchers who cover the use of information and communications technology by UK government organisations and public services. Its coverage includes extensive datasets on relevant public tenders, contracts, and spending with technology suppliers, as well as highly-regarded qualitative research on the government policy and regulation trends and their impact on ICT suppliers. We structure our coverage around key segments within the public sector, namely Central Government, Local Government, Healthcare, Police, Transport, and National Security, as well as Education.

Example of projects undertaken during internship

We try to give all of our interns a combination of writing and qualitative research tasks and data analysis. All interns are encouraged to write a short analysis piece that matches their interests that are then often published under their own name. These cover a range of topics from government support for technology start-ups, to the use of AI in the NHS.

Our interns also undertake projects around data analysis, examples include analysing historical procurement datasets to identify trends, often using Python for data analysis (with guidance and support). Another recent example was a tool to classify all local authorities in England based on the level of service pressure they are under compared with their financial resilience, bringing together a number of disparate datasets to create a valuable indicator of their propensity to invest in innovative new technology.

Mentor statement

Over the years, interns have really made a valuable contribution to the team and given real responsibility in terms of creating high-quality content, and working on valuable datasets. This has boosted their confidence, gave them a new understanding of how government works, and allowed them to improve their business writing and pick up transferrable data analysis skills using Python and Excel. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData.*

Keywords

- Public policy
- UK government
- IT
- Data analysis

Specific requirements

Interest in and curiosity about public policy, government and politics / interest in the application of ICT to public services a plus, but not required.

We are happy to take students with a writing and public policy focus, or with emphasis on data analysis, and accommodate either.

GlobalData – Thematic Team

What we do

History is littered with great companies who disappear because they miss the key themes in their industry. We identify the themes that will lead to success for a company and we identify the themes that will lead to failure. And we do it early. We define a theme as any issue that keeps a Chief Executive Officer (CEO) awake at night. Our Thematic Research Ecosystem helps our clients make strategic decisions by predicting their industry's future, protecting our clients against disruptive threats, helping them decide which themes to invest in and which to avoid, and giving them the tools to assess what their competitors are doing in each theme.

Example of projects undertaken during internship

During your internship you will have the opportunity to write and present on a theme. This might involve the following:

- Select a theme from our 2022 theme map. Themes include topics such as Ecommerce, Social Media, Big Data, Internet of Things, Brexit, COVID-19, Robotic Process Automation, Sustainability, Geopolitics, Cryptocurrencies, Artificial Intelligence and Virtual Reality amongst many others (please let us know if you would like to see the full list)
- Research the theme in a specific sector (E.g. Pharma, oil and gas, telecoms, consumer)
- Write a thematic report under the guidance of a senior analyst in the Thematic Team
- Write short blogs on the theme
- Create a framework for looking at the theme
- Attempt to score companies on their competitive position in that theme
- Present your final report to senior management
- The audience for our thematic research reports are senior corporate executives

Mentor statement

Viewing the world's data by themes makes it easier to make important decisions. Senior executives need to understand all the themes impacting their industry but do not have the time, or in-house expertise, to do this themselves. So, we track themes for them. We look at all themes impacting all companies across all industries. We have over 26 million content items tagged by theme. Many of our competitors are beginning to copy the sophistication of our integrated thematic research ecosystem, but we remain the market leaders in this space. *Cyrus Mewawalla, Head of Thematic Research, GlobalData.*

Specific requirements

Very strong report writing skills (target audience is S&P 500 CEOs) / fluent English / creative and lateral thinking / excellent Microsoft Excel and/or Word and/or PowerPoint skills / strong interpersonal skills / unflappable when working under time pressure / interest in technology-led disruption.

Keywords

- Theme
- Thematic
- Trends
- Disruptive
- Tech

What we do

The New Statesman is the leading progressive political and cultural magazine in the United Kingdom. Founded as a weekly review of politics and literature on 12 April 1913, the New Statesman has notably recognised and published new writers and critics. Today, it is a vibrant print-digital hybrid, and one of the most respected and influential titles in the United Kingdom.

Example of projects undertaken during internship

Our interns have written a wide range of pieces from political interviews and analysis to reviews of films and plays, business investigations and reporting on issues such as mental health and the environment. All of these give our interns the opportunity to work with an editor to research and develop ideas, hone interview questions, to write in a compelling manner for our audience and to gain experience of the editing process.

Mentor statement

We offer a practical grounding in journalism with the immediate opportunity to work among some of the UK's best writers. All of the Danson Foundation interns I've worked with have continued to pitch ideas and to write for us, and in one case a writer has embarked on a career in journalism before returning to the New Statesman as a full-time member of staff. *Will Dunn, Group Commissioning Editor, New Statesman Media Group.*

Keywords

- Writing
- Interviewing
- Research
- Ideas
- Data journalism
- Podcasts
- Politics
- Culture

Specific requirements

A love of writing / a keen interest in politics and culture / an open and enquiring mind / at least 1 year of writing experience.

We're also particularly keen to encourage applicants from backgrounds that are currently under-represented in British media.

What we do

PEAS is a UK based NGO that builds and runs secondary schools in Uganda and Zambia. Started in 2008, PEAS is transforming the lives of over 14,000 children a year by providing high-quality secondary education. We work in some of Uganda and Zambia's most disadvantaged areas and with children who would otherwise struggle to go to secondary school.

Example of projects undertaken during internship

During your placement with PEAS, you will have the opportunity to support one of our main departments: technical team, business development or operations. Depending on the team you will be assigned to, your day-to-day activities will look very different. Examples of what previous interns have done include: research on the long-term effects of prolonged school closure on adolescents in Sub-Saharan Africa, investigate potential prospects to partner on income generating activities in our schools in Zambia, develop video training materials for professional development at PEAS. We want your experience with us to be mutually beneficial and therefore we will work together to create a work plan that fits your interests as much as possible.

Mentor statement

Having the Danson interns join our team for a month is always a pleasure for everyone. It is extremely rewarding to see them grow confidence over the course of the month and develop new skills. The interns provide much needed support to the team and we really appreciate their support and interest in PEAS.

Keywords

- NGO
- Education
- Children
- Research
- Africa

Specific requirements

Interest in international development, sub-Saharan Africa and the NGO sector / ambitious and goal-oriented, always looking to push yourself / flexible with the ability to adapt to changes / ease in maintaining good, positive working relations with co-workers / research experience, good writing and communication skills.

What we do

Press Gazette is the leading title in the UK for coverage of journalism and the news media. It also organises the British Journalism Awards.

Example of projects undertaken during internship

We will give you the chance to write up news stories and pitch ideas for features and investigations. We will get you looking at data research, conducting phone interviews and helping us write stories and promote them on social media.

The internship is an opportunity to hone your writing skills, sharpen your news sense and experience journalism at a title which is at the cutting edge of digital media.

Mentor statement

We love having interns from the Danson Foundation as they will always have a big impact in the short time they are with us. If journalism is a possible career path for you this is a great opportunity to get a grounding in newsroom basics.

Keywords

- Media
- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

Specific requirements

Solid writing ability / eye for detail / interest in news and current affairs / willingness to pick up the phone and conduct interviews / creativity and interest in the media/journalism.

What we do

We deliver innovative marketing solutions to the world's most progressive businesses and brands. We help our customers understand the themes that are shaping their industries and their customer's industries and devise marketing strategies that deliver positive results. Through a unique combination of data, creativity and technology we also help our clients find their ideal customers and build engagement with them through our network of media titles.

Example of projects undertaken during internship

During your internship, you will get an immersive experience of the creative, customer success and strategic departments of our agency. You will be given the opportunity to devise and work on creative campaigns, meet with clients and work with our data and insights teams to shape campaign tactics. From image library research, interviewing and writing, to social media management, you will play an active part in the services we deliver to our clients.

Mentor statement

Producing quality content, with pride, is central to everything we do at GlobalData. Spending an internship with GlobalData is an excellent opportunity to be directly involved in bringing that content to life and to experience how it is then marketed to clients and their audience. *Michael Jones, Editorial Director, GlobalData Marketing Solutions Agency.*

Keywords

- Editorial
- Writing
- Sub editing
- Proof reading
- Picture research
- Social media
- SEO
- Account management
- Competitor analysis
- Insight
- Research

Specific requirements

Keen interest in writing / creativity / eye for detail / interest in social media; ability to take instruction but also to ask plenty of questions.

What we do

Spear's is the wealth, business, culture and lifestyle title for high-net-worth individuals (HNWs). The title has three editorial pillars:

- The forces that affect the creation and protection of wealth (such as economics, business and politics)
- 'The Good Life' (including luxury goods, travel, food & drink, superyachts and aviation)
- The private client world (the wealth managers, lawyers and other advisers who provide professional services to HNWs)

Example of projects undertaken during internship

During your internship you will have the opportunity to be a part of the *Spear's* editorial team; attend editorial conference; pitch and potentially write articles for the *Spear's* website and print magazine; take part in research projects; learn data-journalism techniques, contribute to publicity campaigns; receive training in creating and optimising content for the web; engage with the *Spear's* community of HNWs and advisers both online and, pandemic-permitting, in real life.

Mentor statement

Spear's prides itself on being a totally unique editorial proposition that produces high-quality editorial content for a discerning readership. Interns should have a pre-existing interest in finance, business and economics – or a willingness to develop one. *Edwin Smith, Editor & Head of the Spear's Research Unit.*

Keywords

- Writing
- Business
- Economics
- Research
- Data-journalism
- Social media

Specific requirements

An unwavering commitment to producing excellent work.

What we do

Verdict.co.uk covers topics surrounding global technology, business and innovation with speed, accuracy and intelligence. The wider Verdict network consists of a wide range of B2B technology publications covering topics as diverse as healthcare, finance, energy, defence and transport.

Example of projects undertaken during internship

During your internship, you will rapidly become a subject expert in one of our specialist areas of B2B technology or finance journalism. You will gain an understanding of how to source news and learn to write original and exciting stories to a deadline and to in-house editorial standards, including dealing with PRs and carrying out telephone interviews. As you identify topics that interest you, you will pitch ideas to your editor that you can research and develop into full-length features for our websites and magazines. We will provide training in the form of presentations, workshops and working closely with mentors throughout.

Mentor statement

Technology is one of the fastest-growing and widest-ranging areas of journalism. During your time with Verdict, you'll write about exciting, ground-breaking topics, working with approachable and knowledgeable colleagues. You'll leave with an exceptional portfolio of high-quality writing, and a contacts list that will benefit you for life. *Berenice Baker, Senior Editor, Verdict network.*

Keywords

- Writing
- Technology
- Editing
- Proofreading
- Researching
- Mentorship
- Training
- Portfolio

Specific requirements

A keen interest in journalism and technology / an eye for detail / happy to work in a team / good communicator.

What we do

The World of Fine Wine is an award-winning magazine, website, and app speaking to an international readership of discerning individuals who share a passion for wine. Described by Hugh Johnson OBE as “the first cultural journal of the wine world, taking wine journalism in a new, more sophisticated direction,” it was Louis Roederer International Wine Publication of the Year all three years the award was made. Its approach is not dominated by fad or fashion, nor one individual palate, nor the latest over-hyped wines. The publication appeals to a broad spectrum of wine lovers because of the range of the subject matter and the depth and quality of the treatment. As leading American critic David Schildknecht wrote, “The World of Fine Wine is a different sort of wine journal. Which other would dare to treat intoxication, synaesthesia, linguistic muddle, arrested fermentation, Champagne riots, Rabelais’s laughter, van Gogh’s madness, and gout?” Working with some of the world’s most respected wine writers, it offers authoritative editorial content that has established it as the leading publication of its kind. Each quarterly issue contains at least 220 pages and is sent to subscribers in more than 30 countries around the world.

Example of projects undertaken during internship

Copy editing and image sourcing for The World of Fine Wine magazine; managing data for the WFW tasting notes database; working on the index for the WFW archive; writing for the WFW website and helping to compile the monthly newsletter; researching and writing restaurant profiles for WFW’s World’s Best Wine Lists web pages.

Mentor statement

We are keen that interns are involved with as many different aspects of our magazine and website as possible, working closely with the editor and deputy editor (David Williams, Wine Correspondent for The Observer). We hope they would enjoy the quality and variety of the content commissioned from some of the world’s most distinguished wine writers, as well as the opportunity to contribute to a highly regarded title. *Neil Beckett, Editor, The World of Fine Wine.*

Specific requirements

Meticulous attention to detail and the desire to perform at a high level / editing and writing skills / a good working knowledge of Excel / interest in wine an advantage but not essential.

Keywords

- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Data management

2022 Danson Foundation Internship Application Form

Full name:

Email address:

Contact number:

Subject:

Year of study:

Internship Preferences

1st choice _____

2nd choice _____

3rd choice _____

Please note that we will match you to the most suitable internship based on your preferences combined with your CV, experience and interview.

Covering Letter (up to one side of A4)

Please include a description of the type of work you'd like to complete on the internship and your reasons for wanting to gain this experience, thank you.

Please submit your completed application form along with your current CV and reference from your personal tutor to Christine Robertson by 17th January 2022 to internships@st-annes.ox.ac.uk