

# The Danson Foundation

Building the foundations for our children's future

The Danson Foundation

# Internship 2024

Prospectus



**Laying the foundations for the future  
The Danson Internship**

## **The Danson Foundation**

The Danson Foundation is a modern and innovative grant-making organisation which supports educational projects both in the UK and abroad. The Danson Foundation was founded by Mike Danson (Law, 1982) and his wife Helen to support all students to achieve their potential regardless of background. The Danson Foundation and St. Anne's College have been working together since 2013 through the funding of bursaries, the Internship Scheme and Incubator Start-up Projects.

## **The Danson Foundation Internship Scheme**

Each year The Danson Foundation offers 30 – 60 paid internships, based in London. The internships take place within organisations connected to The Danson Foundation and GlobalData group (of which Mike Danson is the CEO) across a range of sectors including digital and print media, thematic research, data analysis, management consultancy and the third sector.

The interns work closely with their mentors engaging in a range of real-life projects and gaining invaluable experience in a professional environment and organisation. The four-week programme is supported by a number of group sessions from inspirational guest speakers and skills workshops.

These internships are an excellent opportunity to experience work within established organisations and to research potential career opportunities. It is also a great chance to build professional networks and contacts, work portfolios and CVs whilst picking up some tips and advice for the future.

### **Who Can Apply?**

All full-time undergraduate students at St. Anne's College can apply (visiting students are not applicable).

We strongly encourage applications from all subject areas – the internships offer an invaluable learning experience designed to utilise current skills as well as teach a whole range of new transferable skills. No specific prior experience is required.

### **We welcome all students who have:**

- a serious commitment to their academic studies
- an awareness of how their skills will be put to use in a workplace environment
- the wish to challenge themselves in a professional environment and an understanding of what working in their chosen role may entail

***The Danson Foundation aims to support all students to achieve their potential and successful applicants will be decided through the process outlined on the following page***

## Internship Details

Duration: four weeks during summer 2024

Location: London (unless otherwise specified)

Remuneration: £400 per week (tax deductible)

Accommodation and travel expenses: Not provided

Session one: 17th June - 12th July 2024

Session two: 15th July - 9th August 2024

## Guest Speakers and Skills Workshop

There will be a number of group sessions organised throughout the four weeks. These provide an incredible opportunity to interact with the guest speakers, to learn about their experiences and to network. The skills sessions include CV, communications and strengths finder workshops. Overall, these sessions encourage the interns to think about their future and can provide some invaluable contacts and advice to further support and enrich the practical experience they are gaining from the internship.

## How to Apply?

You will need to submit the following items to Christine Robertson by 15th January 2024 at the latest. Please send to [internships@st-annes.ox.ac.uk](mailto:internships@st-annes.ox.ac.uk)

- CV: Maximum of two sides A4
- Completed application form [ can be found at the end of the prospectus]  
This includes a covering letter  
(up to one side of A4)
- Reference from your personal tutor:  
Please ensure your tutor emails it directly to the email address above before the deadline.

You do not need to be certain of your future career path, however in order to benefit from the internships we would like you to have an idea of which organisation and role you would like to apply for. This will ensure the best match when allocating placements.

## Interviews

Shortlisted applicants will be interviewed by representatives of The Danson Foundation in February 2024. If your interview is successful, then an offer of an internship will be made.

## GlobalData Graduate Programme

This is a full-time position available to graduates:

*Decode your future and choose a career in Analysis with GlobalData's Graduate Programme*

In an uncertain and fast-moving world, GlobalData's mission is to help our clients decode the future to be more successful.

Over 4,500 companies leverage our unique data, expert analysis, and innovative solutions. We thrive on uncertainty which is why our proactive response to recent global events has increased demand for our services, creating exciting new career opportunities for our future experts.

If you are curious, innovative, and interested in analysing technological disruption, GlobalData's Graduate Program provides an opportunity to learn what we do and how we do it. You will work on our exciting Thematic Research service developing your expertise on the future impact of themes such as AI, Sustainability and Digital Media. You will rotate through some of our industry teams including Retail, Oil & Gas, Consumer, Banking and Pharma, enjoying early responsibility and exposure to clients. You will have access to a mentor, courses to develop essential analyst skills, and learning sessions hosted by your colleagues and senior leaders. Furthermore, a dedicated Programme Director will be there to guide you every step of the way. To find out how we can support your next move, please contact Anne Marie Davis [annemarie.davis@globaldata.com](mailto:annemarie.davis@globaldata.com)

### 2024 Internship Positions Available

- GlobalData - Sport
- GlobalData - TS Lombard
- GlobalData - Verdict
- Spears
- GlobalData - Retail & Apparel
- GlobalData - Thematic Team
- GlobalData - Technology - Telecoms Market Data & Intelligence
- GlobalData - Technology - UK Public Sector IT
- GlobalData - Consulting - Consumer, Retail & Agriculture
- Accelerate Ventures
- GlobalData & Meed - E-Commerce
- Elite Traveler
- GlobalData - IT Support
- GlobalData - Custom Solutions - Operations
- GlobalData - Innovation Intelligence
- GlobalData - International Accounting Bulletin & The Accountant
- GlobalData - Just Drinks & Just Food
- Broadcast

- Broadcast Events
- GlobalData - Customer Success
- GlobalData - M&A
- ScreenDaily.com
- GlobalData - Drugs & Business Fundamentals
- GlobalData - Banking & Payments
- GlobalData - Insurance
- GlobalData - Clinical Trials
- GlobalData - Pharma Themes
- Press Gazette
- World of Fine Wine
- GlobalData - Sales Operations
- GlobalData - HR Support
- GlobalData - Energy
- GlobalData - Aerospace, Defence & Security
- GlobalData - Disease Analysis
- ALF Insight
- New Statesman
- GlobalData - Marketing Solutions Agency
- PEAS

If you have any questions regarding any of the internships available, please contact [courtney.taylor@globaldata.com](mailto:courtney.taylor@globaldata.com)

## 2023 Internship Testimonials

"The internship with the Thematic Team really gave me the opportunity to develop a wide range of skills, including research, writing technical level text, and creating and giving presentations. Throughout the program I was lucky to have Amna as a mentor, who was always there to guide us interns with our projects and answer any questions we might have had. The wide variety of projects we got involved in was fantastic because it meant that I was always learning something new, and I was always able to have friendly conversations with others in the office to find out more about their jobs and what projects they were working on. In addition, the seminars and talks we had as part of the program were incredibly interesting in that speakers shared their experiences in the work place and gave us career (and also life) advice, as well as helping us understand how to apply for jobs, create targeted CVs, use LinkedIn properly etc. Overall it was a fantastic experience, and I recommend everyone, especially those who aren't sure what they'd like to do after Uni but want to learn more about the world of work, apply".

- **Teresa Habib Meriggi**

"The internship provided me with the opportunity to gain a valuable insight into data and analysis and put the skills of my degree into practice. I was able to expand my interests around business and sport as well as learning new professional skills from the advice of the guest speakers. I'd encourage anyone thinking of applying just to do so; I've learned a lot and formed new connections which I'll take forwards in my career." - **Matthew Shalless**

"The Danson Foundation Internship Scheme was an amazing opportunity to explore the corporate lifestyle and to immerse myself into data analytics, a career pathway I'm only just considering. I was placed with the Patents team and my main task was to lead a project to create a prospecting rank for hundreds of law firms. I learnt a lot about product development, liaising with the different teams across the world and learning a lot of Python in the process. My mentor was incredibly supportive throughout and always encouraged me to develop my skills further. The guest speakers provided invaluable advice, especially for someone who is undecided with their future career choice. I certainly recommend this scheme to anyone to anyone considering applying."

- **Daniel Narain**

"My experience at GlobalData was great. I got hands-on experience of the consulting industry. My mentor and team were really supportive and the work I did was published for their clients which I found really motivating as I knew I was making a difference. I would highly recommend it to anyone who is thinking about it!"

- **Pooja Joshi**

## **What we do**

GlobalData Sport provides market leading data and analytical research to a worldwide customer base of stakeholders including Federations, Broadcaster, Brands, Clubs, Rightsholders and Agencies giving them the tools and insight needed to compete across the most competitive industry in the world.

## **Example of projects undertaken during internship**

During your time with the Sport team, you will have the opportunity to engage across each of the major industry sectors (Broadcast rights, Sponsorship rights and Event hosting). Under the guidance of expert industry analysts, you will be introduced to the wide range of research methodologies and analytical approaches behind the production of our reports. During your internship, you will gain exposure to the best practices in utilizing publicly available industry data as well as GlobalData's own databases on the Sport Intelligence Center covering broadcast rights, sponsorship rights, and event bidding & hosting information. Your content will have the chance to be published across our client base as well as our wider public-facing network, via Sportcal.com. Opportunities to assist with bespoke work could also arise, subject to availability and capability.

## **Mentor statement**

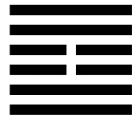
This is an opportunity to get first-hand experience of business intelligence and data analysis. As the commercial world of Sport continues to go from strength to strength and defy wider market conditions, this is your chance to develop a deep understanding of the commercial side of an industry that provides entertainment and enjoyment (and quite often heartache!) to billions of engaged and passionate fans around the world. *Matt Finch, Head of Sport, GlobalData*

## **Specific requirements**

Interest in sport, in particular the commercial side, and a passion for analyzing data using Excel and comfortable working on report templates in Word and PowerPoint.

## **Keywords**

- Sport
- Business Intelligence
- Research
- Analysis
- Insights
- Report Writing
- Attention to detail
- Data



# TS Lombard

www.tslombard.com

## What we do

TS Lombard has a 30-year track record in making bold, off consensus-calls at major inflection points in economics, politics and markets. For example, building on our global economic and financial analysis to find imbalances and fragilities, we identified the coming storm of the Global Financial Crisis – identifying the crucial turning point in the cycle and calling the stock market bottom as recovery began.

## Examples of projects undertaken during internship

During your internship you will have the opportunity to work alongside leading macroeconomists, market strategists, or geopolitical thinkers.

You may have the opportunity to:

- Discover the inner workings of countries' macroeconomic indicators, identifying the integral drivers leading economies into bullish or bearish environments.
- Identify opportunities in market movements and how an investment strategist can leverage macroeconomic and geopolitical understanding for optimal calls.
- Streamline data analysis processes by utilizing Python and Excel; transfer forecasting ideas into forecasting models, updating the most recent forecasts with one click.

## Mentor Statement

This opportunity allows you to see how strategic analysis is formulated, and how it can be used to benefit investors. Combined with GlobalData's invaluable datasets, you can improve your technical skills in Python and Excel and see the story behind the data. – *Alex Xenofontos – Junior Economist*

## Specific requirements

Interest in the current macroeconomic and geopolitical narratives / strong analytical skills that utilize Excel and Python / attention to detail / strategic thinker

## Keywords

- Economics
- Macroeconomics
- Geopolitics
- Markets
- Data Analysis

# VERDICT

[www.verdict.co.uk](http://www.verdict.co.uk)

## What we do

Verdict.co.uk covers developments in global technology and innovation and how they impact businesses across every sector. The wider Verdict network includes a range of B2B technology publications covering topics as diverse as healthcare, finance, energy, defence and transport.

## Example of projects undertaken during internship

During your internship, you will rapidly become a subject expert in one of our specialist areas of B2B technology. You will gain an understanding of the deadline-driven processes and skills required to source news and write original and engaging copy, all tailored to Verdict's readership. As you identify topics that interest you, you will progress to pitching ideas to your editor which you can then develop into data-driven news analysis pieces, drawing on proprietary research and data available within the GlobalData group. We will provide training in the form of presentations, workshops and working closely with mentors throughout.

## Mentor statement

*Technology is one the most exciting and rapidly evolving topics in journalism. The pace of change within the technology industry lends itself to newsgathering. If effective, this internship will arm you with a portfolio of quality by-lines and industry contacts to help you navigate the highly competitive field of journalism. Lara Williams, Managing Editor, Verdict.co.uk.*

## Keywords

- Writing
- Technology
- Editing
- Proofreading
- Researching
- Mentorship
- Training
- Portfolio



## What we do

*Spear's* is the wealth, business, culture and lifestyle title for high-net-worth individuals (HNWs). The title has three editorial pillars:

- The forces that affect the creation and protection of wealth (such as economics, business and politics)
- 'The Good Life' (including luxury goods, travel, food & drink, superyachts and aviation)
- The private client world (the wealth managers, lawyers and other advisers who provide professional services to HNWs)

## Example of projects undertaken during internship

During your internship you will have the opportunity to be a part of the *Spear's* editorial team; attend editorial conference; pitch and potentially write articles for the *Spear's* website and print magazine; take part in research projects; learn data-journalism techniques, contribute to publicity campaigns; receive training in creating and optimising content for the web; engage with the *Spear's* community of HNWs and advisers both online and in real life.

## Mentor statement

*Spear's* prides itself on being a totally unique editorial proposition that produces high-quality editorial content for a discerning readership. Interns should have a pre-existing interest in finance, business and economics – or a willingness to develop one. *Edwin Smith, Editor & Head of the Spear's Research Unit.*

## Keywords

- Writing
- Business
- Economics
- Research
- Data-journalism
- Social media

## Specific requirements

An unwavering commitment to producing excellent work.

## **GlobalData – Retail & Apparel**

### **What we do**

We provide clients with integrated and comprehensive data and insight on retailers, retail markets and consumers globally, supporting them in a rapidly changing retail environment. Clients use us to monitor markets and competitors; for market entry; to understand consumer behaviour that will drive demand; and to keep informed on retail innovation and disruptors that will impact their business performance in the future. We cover 4 countries. We provide this information via our Intelligence Centres (Retail and Apparel) writing syndicated reports on markets with forecasts, hot topics that impact retail and apparel, company profiles on retailers and brands and provide bespoke consultancy projects to support clients on specific projects. Our clients cover a wide range of sectors and channels such as ASOS, Tesco, IKEA, TJMaxx, Hugo Boss and Amazon as well as professional services and technology companies.

### **Example of projects undertaken during internship**

During your internship you will work with the analysts as one of the team contributing to reports, writing profiles on brands and retailers, and contributing to consulting projects. You will attend all our team meetings, including sales meetings where we support our sales team and present findings and have client contact answering queries and obtaining market information. You will also write press releases and trading updates as companies release their latest results, giving you the opportunity to be quoted in the national press and media.

### **Mentor statement**

GlobalData is a leading provider of data and insight in the market and we have a very high media profile. This will provide you with a strong introduction to the retail and apparel sector and provide a deep understanding of an industry that is rapidly changing and the opportunity to learn from experts in the field. *Patrick O'Brien, Group Research Director, GlobalData Retail.*

### **Keywords**

- Data
- Analysis
- Researching
- Presenting
- Writing
- Press releases

### **Specific requirements**

Interest in retail and/or apparel / able to understand and work with data / ability to write clearly and concisely.

## **GlobalData – Thematic Team**

### **What we do**

History is littered with great companies who disappear because they miss the key themes in their industry. We identify the themes that will lead to success for a company and we identify the themes that will lead to failure. And we do it early. We define a theme as any issue that keeps a Chief Executive Officer (CEO) awake at night. Our Thematic Research Ecosystem helps our clients make strategic decisions by predicting their industry's future, protecting our clients against disruptive threats, helping them decide which themes to invest in and which to avoid, and giving them the tools to assess what their competitors are doing in each theme.

### **Example of projects undertaken during internship**

During your internship you will have the opportunity to write and present on a theme. This might involve the following:

- Select a theme from our 2024 theme map. Themes includes topics such as Artificial Intelligence, ESG (environmental, social and governance), Climate Change, Geopolitics, China, India, Healthtech, FinTech, Electric Vehicles, Augmented Reality, Cryptocurrencies, the Internet of Things and quantum computing, amongst many others (please let us know if you would like to see the full list)
- Research the theme in a specific sector (E.g. Pharma, oil and gas, telecoms, consumer)
- Write a thematic report under the guidance of a senior analyst in the Thematic Team
- Write short blogs on the theme
- Create a framework for looking at the theme
- Attempt to score companies on their competitive position in that theme
- Present your final report to senior management
- The audience for our thematic research reports are senior corporate executives

### **Mentor statement**

Viewing the world's data by themes makes it easier to make important decisions. Senior executives need to understand all the themes impacting their industry but do not have the time, or in-house expertise, to do this themselves. So, we track themes for them. We look at all themes impacting all companies across all industries. We have over 145 million content items tagged by theme. Many of our competitors are beginning to copy the sophistication of our integrated thematic research ecosystem, but we remain the market leaders in this space. Cyrus Mewawalla, Head of Thematic Intelligence, GlobalData.

### **Specific requirements**

Very strong report writing skills (target audience is S&P 500 CEOs) / fluent English / creative and lateral thinking / excellent Microsoft Excel and/or Word and/or PowerPoint skills / strong interpersonal skills / unflappable when working under time pressure / interest in technology-led disruption.

### **Keywords**

- Theme
- Thematic
- Trends
- Disruptive
- Tech



[www.globaldata.com/industries-we-cover/technology/](http://www.globaldata.com/industries-we-cover/technology/)

## **GlobalData Technology: Telecoms Market Data and Intelligence**

### **What we do**

The Telecoms Market Data and Intelligence (TMDI) team is responsible for the quantification of market and service growth opportunities in the ICT sector, at both the subscriber and revenue level across mobile, fixed and pay-TV as well as new digital domains. In addition to quantification, the team provides accompanying strategic advisory on opportunity prioritisation and market entry.

### **Example of projects undertaken during internship**

- Building an Excel model to assess the eGaming opportunity in the USA
- Writing a strategic report on Facebook and Google's activities in Sub-Saharan Africa, and the impact of their initiatives on mobile and broadband development
- Conducting a study on the eCommerce ecosystem in Africa and the opportunity for telecoms operators.
- Supporting a major market-sizing consulting project by building a detailed view of a country's business demographics

### **Mentor statement**

This is an excellent opportunity to gain experience of the ICT sector and market-sizing and / or strategy work. All projects which previous interns have worked on have been used in the team's research output to clients. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData.*

### **Keywords**

- Strategy
- Market-sizing
- Consultancy
- Emerging markets

### **Specific requirements**

An interest in ICT is essential / proficiency in advanced Excel functions and capabilities is required / excellent written and verbal communication skills in English.

## GlobalData Technology: UK Public Sector IT

### What we do

The UK Public Sector team is a group of leading researchers who cover the use of information and communications technology by UK government organisations and public services. Its coverage includes extensive datasets on relevant public tenders, contracts, and spending with technology suppliers, as well as highly-regarded qualitative research on government policy and regulation trends, and their impact on ICT suppliers. We structure our coverage around key segments within the public sector, namely Central Government, Local Government, Healthcare, Police, Transport, National Security, and Education.

### Example of projects undertaken during internship

We try to give all of our interns a combination of writing and qualitative research tasks and data analysis. All interns are encouraged to write a short analysis piece that matches their interests that are then often published under their own name. These cover a range of topics from government support for technology start-ups, to the use of AI in the NHS.

Our interns also undertake projects around data analysis, examples include analysing historical procurement datasets to identify trends, often using Python for data analysis (with guidance and support). Another recent example was a tool to classify all local authorities in England based on the level of service pressure they are under compared with their financial resilience, bringing together several disparate datasets to create a valuable indicator of their propensity to invest in innovative new technology.

### Mentor statement

Over the years, interns have really made a valuable contribution to the team and given real responsibility in terms of creating high-quality content, and working on valuable datasets. This has boosted their confidence, gave them a new understanding of how government works, and allowed them to improve their business writing and pick up transferrable data analysis skills using Python and Excel. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData.*

### Keywords

- Public policy
- UK government
- IT
- Data analysis

### Specific requirements

Interest in and curiosity about public policy, government and politics / interest in the application of ICT to public services a plus, but not required.

We are happy to take students with a writing and public policy focus, or with emphasis on data analysis, and accommodate either.

## **GlobalData - Consulting – Consumer, Retail and Agriculture**

### **What we do**

GlobalData Consumer, Retail & Agriculture Consulting provides bespoke strategy consulting solutions to the world's leading FMCG, retail and primary industry organisations. GlobalData's expertise helps organisations to make better informed and timely decisions based on the depth and accuracy of its data, its comprehensive understanding of consumer and shopper behaviours, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future.

### **Example of projects undertaken during internship**

You will be exposed to all of the elements that shape a consulting practice, including project management, data analytics, questionnaire and survey design, report collation and development, as well as commercial interactions with clients. Further, you will be privy to the management decision making processes of the group, with aim that you will leave finish our internship with full visibility of the mechanics of an international consulting business. In short, the work you undertake will be used to drive forwards real live projects and will be a major contributor to the successful delivery of solutions to GlobalData's customers.

### **Mentor statement**

We would be delighted to have you be part of the team in 2024, with my key aim being to provide you with an all-encompassing view on what working in a consulting business is really like. For the time you are with us, you will be an integral part of the group and I will personally make sure that any questions, thoughts, opinions and recommendations are discussed openly and freely at our daily one-to-one meetings. *Neil Hendry, Global Head of Consulting, Consumer, Retail & Agriculture*

### **Keywords**

- Research
- Data analytics
- Consumer analytics
- Forecasting
- Reporting
- Workshops
- Solution selling
- Strategy
- Marketing
- Project management



# Accelerate Ventures

<https://www.accelerateventures.co.uk/>

## What We Do

Accelerate Ventures is a new venture capital fund, working across the Sports Sector, while underpinned and driven by Technology. Founded in October 2023 we are a start-up promising a dynamic environment to work in. We work alongside Wigan Athletic and Wigan Warriors helping to develop the clubs, while simultaneously exploring the sports ecosystem to invest in and grow innovative, early-stage companies.

## Example of projects undertaken during internship

This is our first year on the program and we will offer an assortment of projects. These will be fundamentally researched driven but given the breadth of the sports and technology ecosystems could cover a range from analysing the media market for sports in India to technology on the performance side that can be used to prevent injuries. There will be large amounts of research competitor analysis and analysis of potential start-ups and investments We are a growing company so offer an exciting environment where you will develop a variety of skills and have the opportunity to solve some fantastic problems in the sports industry.

## Mentor Statement

I believe this offers a fantastic insight into the world of venture capital in 2 verticals which are incredibly fascinating. We work in a fast-paced environment and is a great opportunity to learn a collection of skills and have exposure to working alongside some amazing high-level people – *Lucas Danson*

## Keywords

- > Venture Capital
- > Sports
- > Technology
- > Research
- > Analysis
- > Data

### **What we do**

We are a collaborative and innovative group of professionals dedicated to creating seamless and engaging online shopping experiences for MEED & GlobalData clients. Our team collaborates with cross-functional teams, including Sales, Product Development, and Customer Success. We believe that our collective efforts contribute to a cohesive online experience for our clients worldwide. We are committed to staying at the forefront of industry trends and embracing innovative marketing approaches. Our team thrives on creativity, welcomes challenges, and consistently seeks ways to deliver exceptional value, drive growth, and position MEED and GlobalData as global business intelligence leaders.

### **Example of projects undertaken during internship**

- Conduct a comprehensive audit of current e-commerce product pages, analysing layout, content, and overall user experience.
- Analyse product pages of key competitors to identify best practices and areas for improvement.
- Map out the customer journey from landing on the product page to completing a purchase, identifying potential pain points and opportunities for improvement.
- Propose and conduct A/B tests on various elements of the product page (e.g., images, CTAs, layout) to identify and implement improvements based on performance data.
- Utilise analytics tools to track key metrics (conversion rates, bounce rates, average order value) and provide regular reports on the performance of optimised pages.

### **Mentor statement**

Our e-commerce landscape is built on innovation, customer-centricity, and a commitment to excellence. I encourage you to approach your tasks with curiosity, creativity, and attention to detail. Embrace challenges as opportunities for growth, and never underestimate the power of continuous learning. Take ownership of your tasks and projects. Initiative and responsibility are qualities highly valued in our team. Don't hesitate to ask questions. Whether it's about a specific task, understanding our strategy, or seeking advice for your career path, I'm here to support you. Lastly, enjoy the journey :-). E-commerce is a vibrant and exciting field, and your internship is an opportunity to make meaningful contributions, learn, and build connections. Embrace each day with enthusiasm and a commitment to excellence.

### **Specific requirements**

- Familiarity with content management systems (CMS) and website maintenance
- Basic understanding of e-commerce platforms (ideally WooCommerce)
- Ability to analyse data using tools like Google Analytics or similar analytics platforms
- Basic understanding of key metrics, such as conversion rates, bounce rates, and AOV
- Ability to approach challenges with a solution-oriented mindset

### **Keywords**

e-commerce, online user experience, data analysis, customer journey, UX/UI, A/B testing, analytics tools, omnichannel, conversion rate optimization, google analytics, content marketing



## What we do

Elite Traveler is a market-leading guide and curator of the global luxury lifestyle. In 2021, to mark our 20th Anniversary and to recognize the swiftly evolving world in which we live, Elite Traveler focuses purely on content that champions sustainable, ethical and environmentally conscious luxury.

## Example of projects undertaken during internship

During your internship you'll have the opportunity to pitch ideas to the editor-in-chief, write articles for the website and Press Releases for the team too. You'll be given training in optimizing content for the website, how to use our CMS and how we analyse our audience's behaviour and shape our strategy around this. You'll be involved in our weekly meetings where we discuss the content for the site, our social media strategy and how we're going to hit our traffic targets. You'll follow the lifespan of your articles by using social media streams to share stories and engage with readers.

## Mentor statement

This is an opportunity to get involved in all aspects of writing for a fast-paced lifestyle product. Data is at the heart of everything we do, and with it we are able to produce large quantities of relevant and timely editorial for our highly engaged audience. *Alex Martin, Editor-in-Chief, Elite Traveler.*

## Specific requirements

Keen eye for detail / an interest in SEO / impeccable grammar / interest in travel and lifestyle journalism.

## Keywords

- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

## **What we do**

GlobalData is a world-leading data and analytics company, offering a variety of products that are easily accessible and help companies, government organizations, and industry professionals make faster, more informed business decisions. The IT team is responsible for the day to day support issues, rollout of new laptops, identifying devices that are no longer compliant, IT Security taking proactive work to remediate this.

## **Example of projects undertaken during internship**

The role in the IT support team is a hybrid one, which involves resolving issues from your desk by means of remote support tools or customer facing role. In both situation you will gain experience interacting with users and providing a technical solution to the issues raised. As you would expect this is a fast-paced role often working to tight deadlines and meeting SLA's set by the business. You will become familiar with the key elements of our customer obsession when it comes to providing IT assistance. You will also be a real part of the team, getting involved in our daily meetings and working with people staff from different areas of IT, including Infrastructure

## **Specific Requirements**

Interest in IT and learning new skills.

Ability to work on your own and as part of a team.

Good Interpersonal and communication skills.

Self-motivated and proactive at all times.

Excellent time keeping and attendance.

Keeping abreast of technological developments in the technical services and products offered to ensure support offerings can be made.

## **Keywords**

- Communication
- Customer service
- Industry knowledge
- Learning & collaboration

## GlobalData – Custom Solutions – Operations

### What we do

GlobalData Custom Solutions provides bespoke strategy consulting solutions to the world's leading organisations. GlobalData's expertise helps organisations to make better informed and timely decisions based on the depth and accuracy of its data, its comprehensive understanding of company and consumer behaviours, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future.

### Example of projects undertaken during internship

You will be exposed to all of the elements that shape and drive a consulting practice, including sales analysis, marketing support, resource prioritization and strategic planning. Further, you will be privy to the management decision making processes of the group, with aim that you will leave finish our internship with full visibility of the mechanics of an international consulting business. In short, the work you undertake will be used to drive forwards the custom solutions group and will be a major contributor to our growth as a business.

### Mentor statement

This role will offer great insight into the management decisions driving the growth of a key part of the GlobalData business, and how we can further develop our offerings to suit the changing needs of our clients. *Nick Ford, Operations Manager, Custom Solutions.*

### Specific Requirements

Excellent written and verbal communication skills / interest in strategy / strong analytical skills / ability to work in a team / keen to understand the commercial impact of decisions

### Keywords

- Data analytics
- Reporting
- Strategy
- Marketing
- Communication
- Operations

## What we do

In any “Knowledge Economy”, “Innovations” are the primary drivers of success, and we help unravel Global Innovation landscape in various sectors. Do you know, which companies are working on emerging technologies and own the IP around them to potentially monopolize that sector? How can these players be benchmarked on various innovation indicators, and can we judge their future success based on their IP? Well, we are constantly excited about these questions and help our clients navigate this realm. We deliver Data Sets, Search and Analytics software platform, Analytics Reports and APIs by employing state-of-the art Technologies- AI, ML, Carmen and advanced logics to tag various data assets. Day-to-day, the team members are busy towards **Digital Product Management**- specifying logics as to how the data shall be processed, create novel data features and analytical frameworks, Insights Engineering, conceptualizing various Frontend UI/UX, liaising with Backend development team to realize features on our SaaS Platform/ Intelligence centers.

## Example of projects undertaken during internship

During your internship you will have the opportunity to contribute in various stages of creating a digital product. This might involve the following:

- Delivering Business Model and Value Proposition Canvas
- Designing of a Digital Product or a service
- Understanding Data Pipeline and proposing creation of new Data Features
- Insights Engineering and Frameworks development
- Creating marketing messaging around IP and Innovation for various user persona

## Mentor statement

In today’s times, gathering reliable Innovation Intelligence is a must for success for Businesses. Our propositions help clients achieve this and in this endeavor, we have established a complete ecosystem in “Innovation Intelligence” team, with Data, Tools, Frameworks and Analysts, to deliver on this effectively. You can benefit from this by learning from experienced professionals to create various propositions and kickstarting your career in this exciting area.  
- Hirendra Vikram

## Specific requirements

Curious and Learners mindset.  
Creative + Analytical approach oriented.  
Futurist.

## Keywords

- Innovation Intelligence
- Product Management
- Patent Analytic

# *International Accounting Bulletin & The Accountant*

## **What we do**

*International Accounting Bulletin* and *The Accountant* are premier editorially independent publications, that chronicle the topics and issues affecting the global accounting industry. Our publications have an unrivalled global audience of active decision makers, influencers, and opinion leaders across the world.

Established in 1874, *The Accountant* has a history of offering a comprehensive range of views on topics, including but not limited to, ESG, regulation, legislation, and education. *International Accounting Bulletin* tracks fee income and staff numbers, from accountancy networks and associations, across the world's key economies. We cater to all working in the accountancy profession who look to the *International Accounting Bulletin* and *The Accountant* for guidance on how to stay ahead of the curve.

## **Example of projects undertaken**

*IAB & The Accountant* are monthly publications and each month, the editorial team speaks to industry leaders and private and public stakeholders about all the major issues impacting accountants' career development and sector growth across the globe to include changes in regulation to non-financial reporting as well as spotlighting themed and emergent topics, that impact finance management and auditing of businesses.

An intern working across our two titles can expect to gain experience of news and features writing, interviewing leaders within the profession, experience using the CMS, learning SEO optimisation, monitoring and reporting on readership traffic, analysing our partners' proprietary data, and supporting editors' editorial coverage at events and conferences and over social media channels.

## **Specific requirements**

Excellent written English/ eye for detail/ interest in business/ good communication skills/ ability to meet deadlines.

## **Keywords**

CFO Data Insights  
Accounting Technology  
Mid - Tier accounting networks and associations  
IAB World Survey  
International Accounting Forum and Awards  
Audit & Assurance  
Tax Advisory

## **Editorial team in charge:**

Zoya Malik: Editor-in-Chief Financial Services Practice (Editor, *International Accounting Bulletin*)  
Joe Pickard: Group Editor, Accounting Titles (Editor, *The Accountant*)

## **Just Drinks & Just Food**

### ***What we do***

<https://www.just-drinks.com/> and <https://www.just-food.com/>

**Just Drinks** and **Just Food** are global business publications that focus on the international beverage and food industries.

They report on the corporate strategies of multinationals, of important national players and of disruptive SMEs.

Think about what you put in your supermarket trolley or virtual basket or what you see behind a bar: we cover the companies behind those products.

### ***Example of projects undertaken during internship***

The fast-paced sites produce a daily diet of news, analysis and comment on the food and beverage sectors. You'll be part of the editorial team, pitch and potentially write articles, learn vital journalism skills (including data journalism) and promote the publications' content.

### ***Mentor statement***

Interested in global business – and in the companies behind some of the biggest brands on the planet? An internship on Just Drinks and Just Food will provide you with experience in international business journalism, allowing you to contribute to how the publications cover topics from M&A and regulation, from consumer trends to emerging markets – and from climate change to AI, subjects on everyone's lips today.

*Dean Best, managing editor, Just Drinks and Just Food.*

### ***Keywords***

Business  
Journalism  
Writing  
Research  
Data

# BROADCAST

## What we do

*Broadcastnow.co.uk*

Broadcast is the leading news and information service for the UK broadcasting and TV production industry. Founded as a weekly magazine more than 60 years ago it has developed into a multi-platform offering including a daily news website, monthly magazine, data product (The Commissioning Index) and a series of market-leading awards and events for the sector including The Broadcast Awards, Broadcast Sport Awards, and the Broadcast Digital Awards.

Broadcast is a respected and leading brand in the UK media marketplace, and an influential voice in the television industry.

## Example of projects undertaken during internship

Interns working with Broadcast will be offered the opportunity to contribute to news, research, analysis, and data research with the Commissioning Index. Interns will have the opportunity to work with a Broadcast journalist to research and develop ideas, hone interview questions, to write in a compelling manner for our audience and to gain experience of writing, editing, and posting for online – alongside research for the Commissioning Index.

## Mentor statement

We offer a practical grounding in journalism and research. One of our senior reporters' first experience of Broadcast was joining us on work experience, and she later returned to be a researcher and then senior reporter on the brand. We see this as a valuable way for interns to get experience of the media industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

## Keywords

- Writing
- Research
- Ideas
- Data journalism
- Podcasts
- TV
- Production

# BROADCAST

## **Broadcast Events Team**

### **What we do**

Broadcast is the leading news and information service for the UK broadcasting and TV production industry. Founded as a weekly magazine more than 60 years ago it has developed into a multi-platform offering including a daily news website, monthly magazine, data product (The Commissioning Index) and a series of market-leading awards and events for the sector including The Broadcast Awards, Broadcast Sport Awards and the Broadcast Digital Awards. Broadcast is a respected and leading brand in the UK media marketplace, and an influential voice in the television industry. The dedicated events team help organise and deliver a busy schedule of events in the TV and film sector.

### **Example of projects undertaken during internship**

Below is an example of the type of work that would be undertaken by the intern; it is mainly general support to deliver designated events.

- Prepare judging packs for awards ahead of the judging day
- Working with the Head of Events to prepare any email communication are written professionally and with clarity for the Event Executives to send
- Collating awards assets needed from the shortlist, eg images and shortlist clips – ensuring all files are correctly labelled and filed
- Prepare event guides that will be sent to all guests
- Help to collate and file guest/attendee lists
- Chase outstanding speaker/judges photo, bios or contact details
- Communicating with and internal and external stakeholders, for example, signage/printers for event collateral

### **Mentor statement**

Interns working on the Broadcast events team would be offered great insight and opportunity to learn and gain experience, whilst learning about the events industry and all aspects needed to deliver a large-scale event.

The intern will have the opportunity to help to support the team to gain invaluable knowledge & aim to understand what is needed to deliver our events. Particularly learning about how an awards & conferences are produced from start to finish; from deciding the event branding, launching the call for entries, recruiting and managing judges and speakers, to announcing the shortlist and the delegate/table sales campaign, right through to collating guest lists, table planning and understanding the full production and venue management in the run up to the event, to all the on-the-night/day set up and management at the event itself.

The role will be working to support our events team, who are passionate about the industry that we operate in and are always striving to delivery exceptional leading events on time, within budget, to a high standard for the Broadcast brand.

### **Keywords**

- Events
- Awards
- Conferences
- Event support
- Strong organisation and admin skills
- Creative & confident
- TV Events



## **GlobalData - Customer Success**

### **What we do**

A fast-rising sector, Customer Success puts the customer at the heart of the business endeavour, ensuring customers achieve their desired outcomes while using our products. Customer Success is relationship-focused client management, that aligns client and vendor goals for mutually beneficial outcomes. Customer Success is the leading pillar within GlobalData and our Customer Success team provides strategic, structured, highly skilled support to maximise value and ensure renewal of service.

### **Example of projects undertaken during internship**

Our Customer Success ecosystem exists to ensure that GlobalData clients understand how to fully capitalize on GlobalData's business intelligence and analytics to support their business needs and gain the most value from our partnership. By choosing Customer Success you will have the opportunity to explore many different roles and functions, spending time in each of the four pillars of the division. You will gain experience interacting with clients, creating communications, marketing, interviewing potential new starters, and analysing data crucial for our tailored reports.

We serve customers across 22 different industries, including Retail, Consumer, Technology, Aerospace and Defence, Energy, Media, Sports, Banking and Pharmaceuticals. You will have access to a mentor to support you during the internship and learning sessions hosted by colleagues, key stakeholders, and senior leaders. You will become familiar with the key elements of our customer obsession strategy and even get a chance to collaborate in our client communications. You will also be a real part of the team, getting involved in our weekly meetings and working with people in a multitude of roles including managers and senior executives.

### **Mentor Statement**

Customer obsession runs through everything we do. We strive to maintain strong customer relationships and ensure that we develop a world-class team. Come join us for a fantastic opportunity to engage, delight and understand our customers. Not only that, but you'll be welcomed and trained by a fun and engaging team. - *Caroline Vojdani, Global Head of Customer Success & Marketing Engagement*

### **Keywords**

- Customer Insight
- Problem Solving
- Marketing Engagement
- Research
- Industry Knowledge
- Customer Delight
- Expert Support

## **What we do**

The M&A team is responsible for identifying and making all strategic acquisitions for GlobalData, as this is a core part of the overall growth strategy. Once we have acquired a business, we lead the integration into the GlobalData “One Platform”. We expect to complete 2-3 transactions each year. GlobalData has acquired over 20 businesses since it was formed.

### **Example of projects undertaken during internship**

During your internship, you will conduct market research to identify potential acquisition targets. These will then be discussed with the M&A Team and CEO and pursued where appropriate.

In addition, you will perform analysis of recent acquisitions to assess how they are performing; and help formulate new initiatives to maximize their contribution to GlobalData by increasing revenue growth and by identifying economies of scale to reduce costs.

### **Mentor statement**

This is an opportunity to be part of a dynamic team, playing an instrumental part in GlobalData’s growth. For anyone interested in an investing or corporate finance career, this will provide a real insight into how market participants identify, review and manage strategic investments. *Mark Thornton, M&A Director, GlobalData.*

### **Keywords**

- M&A
- Private equity
- Deal origination
- Deal integration
- Portfolio management
- Shareholder value

### **Specific requirements**

Interest in financial markets and corporate finance.

Numeric and analytical but with a healthy tolerance for ambiguity.

Team player.

Experience using Microsoft Word, Excel and PowerPoint is a must have.



### **What we do**

Screen International is the leading film industry resource covering the international film sector. Through Screen International magazine and online platform ScreenDaily.com, we deliver news, reviews, features, analysis, box office reports and festival coverage for professionals working in the international film industry.

### **Example of projects undertaken during internship**

Interns working with Screen will be offered the opportunity to contribute to news, research and analysis, and contribute to our online platform ScreenDaily.com. Interns will have the opportunity to work with a Screen journalist to research and develop ideas, hone writing and interviewing skills, and gain experience of writing, editing and posting for online.

### **Mentor statement**

We offer a practical grounding in journalism and research. We have had interns in the past who have gone on to become members of the full-timed editorial staff on Screen. We see this as a valuable way for interns to get experience of the media industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

### **Keywords**

- Writing
- Research
- Ideas
- Data journalism
- Podcasts
- Online posting
- Film
- Production
- International

### **Specific requirements**

Solid writing ability / interest in film and audiovisual entertainment/ willingness to pick up the phone and conduct interviews / creativity and interest in the media/journalism.

## **GlobalData - Pharma Intelligence Center - Drugs & Business Fundamentals**

### **What we do**

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. GlobalData's Database & Analytics team develop and maintain various databases within the Pharma Intelligence Center. The Drugs and Business Fundamentals databases support global clients across the Pharmaceutical, Financial and other related industries as well as internal teams in providing up-to-date and comprehensive data and analysis.

### **Example of projects undertaken during internship**

During your internship you will have the opportunity to provide meaningful contributions to the improvement of the Drugs and Business Fundamentals databases. You'll be trained across all Pharmaceutical databases and become familiar with our tools and datasets, and learn an extensive amount about the Pharmaceutical industry. You will be a crucial part of the GlobalData Pharmaceutical team and use the databases to create content, analyse data in excel and maintain quality across a wide range of datasets, covering subjects from pipeline drugs to venture capital. You will be involved in regular team meetings to discuss quality control and data analysis. The internship will provide opportunities to work with various teams, including presenting your work to senior management.

### **Mentor statement**

This is an opportunity to get first-hand experience of business intelligence and data analysis, where you will be able to complete projects that have a direct and meaningful impact within the Pharmaceutical business world. A wide range of skills including research, data processing and analytics, written and oral communication are developed during this internship, and your understanding of every aspect of the pharmaceutical industry will be expanded. *Amanda Murphy, SVP Data Intelligence and Solutions, Healthcare, GlobalData.*

### **Keywords**

- Data analysis
- Databases
- Research
- Presentation
- Business intelligence
- Quality control
- Excel
- Product delivery

### **Specific requirements**

An interest in data analytics and Pharmaceutical industry / attention to detail / good written communication / experience with excel.

## GlobalData – Banking & Payments

### What we do

GlobalData's Banking & Payments team works with the world's leading companies in the sector, including large international banks, payment processors, professional service companies and technology companies. The team's core focus is on delivering business intelligence to GlobalData's clients in the form of reports, databases and interactive dashboards through our proprietary online platform.

Interns working on the Banking & Payments team can expect to play an integral part working on syndicated research projects, practically applying both quantitative and qualitative research and analysis to provide best-in-class insight to GlobalData's clients.

### Example of projects undertaken during internship

One of the major Banking & Payments development tasks this year is to collect new, granular consumer and commercial lending data. The data is currently not available in the market and GlobalData will be the first provider to consistently collect this information across major markets globally.

The intern would carry out desk research into several markets, collecting the information from regulators, banking associations, banks and other lenders in each market. The intern will also be expected to write a few opinion pieces about the research findings. The opinion pieces will be published on GlobalData's online platform and they will be available to our clients to read.

This internship offers a rare opportunity to work in a fast-paced and diverse environment that is intellectually challenging and it offers exposure to numerous business challenges.

### Specific requirements

Excellent written English / good numerical skills / interest in financial services / curious and open mind / passion for learning new things.

### Keywords

- Research and analysis
- Data analysis
- Business intelligence
- Banking
- Payments
- Wealth Management
- Fintech
- Reporting
- Opinion pieces
- Writing

## What we do

GlobalData is an insight company with a global reach, providing essential business information to senior executives around the world. Our company hosts over 80 online information services, publishes over 90 magazines and runs over 40 global events.

We are looking for an Intern for the Financial Services (Insurance) division of GlobalData. This is a fantastic opportunity for a smart and diligent individual to gain market research experience. You will gain first-hand exposure to a combination of quantitative and qualitative research methods, such as consumer surveys and desktop research. Your research will have a direct impact on the decisions made by some of the world's largest financial organisations. We work with the world's leading general and life insurers, reinsurers, as well as professional services companies. Our insight helps clients make informed decisions and grow their business.

## Example of projects undertaken during internship

You will work on a project (report) and you will:

- Build knowledge on a specific topic through online research, our surveys, and our platform
- Gather internal (e.g., consumer surveys) and external data from official bodies and associations
- Present findings and data in a digestible way for readers e.g., putting together tables or charts, and using concise language
- Support our clients' decision-making process by drawing conclusions
- Highlight key insights and market trends in the form of a written report and short opinion pieces
- In addition, you will support the team's efforts in producing other relevant material e.g., articles

## Specific requirements

Excellent written English / good numerical skills / interest in financial services / curious and open mind / passion for learning new things.

## Keywords

- Market Research
- Business Intelligence
- Desktop Research
- Data Analysis
- Surveys
- Report Writing
- Articles/Opinion Pieces
- Financial Services
- Insurance
- Insurtech



[www.globaldata.com](http://www.globaldata.com)

## **GlobalData - Pharma Intelligence Center - Clinical Trials**

### **What we do**

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. The Pharma Intelligence Center and Trials Intelligence team provides the most up-to-date information within a clinical trials database and enrollment module, from a large variety of sources from around the world. We also provide a database for investigators, site coordinators, biomarkers and sites used in these clinical trials.

### **Example of projects undertaken during internship**

During your internship, you will have the opportunity to work within a leading information services company, learning the ins and outs of the databases offered, particularly the Clinical Trials database. You may work on:

- Quality control of content to optimize the data within the database
- Scoping scientific conferences, to determine relevant information that could be added to the database
- Building a list of academic institutions for dynamic updates
- Other duties include working with and assisting in any research or analysis for deliverables being worked on within the Trials Intelligence team

You will also be involved in weekly meetings where discussions on contents of the site, ideas for enhancements and other strategies that will better the database and company will take place. Lastly, a presentation at the end of the internship will be completed on what was learned and completed within the time with GlobalData.

### **Mentor statement**

This will be a great opportunity to work on the Pharma Intelligence platform by a topnotch world class intelligence provider and get involved in writing and quality control for the Clinical Trials Database. Data and the quality of that data is the foundation of this internship, the database, the company and any deliverables.

### **Specific requirements**

Attention to detail and commitment to quality  
/ work well independently and within a team  
/ an active interest in and knowledge of the pharmaceutical industry and specifically in clinical trials / proficient in Microsoft Office  
/ effective oral communication skills.

### **Keywords**

- Clinical Trials
- Editing
- Quality control
- Researching
- Presenting
- Proof reading

## GlobalData - Pharma Themes

### What we do

GlobalData's Themes is a single, integrated research platform that provides an easy-to-use framework for tracking all themes across all companies in all sectors. In the Pharma team, we monitor the disruptive impact of the top themes relevant to the biopharmaceutical industry sector, which are categorized into industry, technology and macroeconomic. Our research allows our clients to protect their blindside, predict the industry's future and benchmark their competitors against disruptive threats. We design functionality, analytics and visualizations in our platform to enhance the users' experience and highlight trends.

### Example of projects undertaken during internship

During your internship you will have the opportunity to work on a range of different thematic deliverables for our Pharma clients, including reports, case studies, or expert insights. You will be shown how to navigate the Pharma Intelligence Center, specifically the Theme view, as well as given training on how to research, analyse, and write thematic content for the site. You will gain presentation skills by showcasing your research to colleagues and will join client meetings where possible.

### Mentor statement

This is a great opportunity to learn why and how different themes impact the biopharmaceutical industry. You will get to see first-hand how our clients use this information to drive strategic decision-making throughout the drug lifecycle, from discovery, research and development (R&D), and manufacturing, right up to regulatory approval, marketing, and distribution.

### Keywords

- Secondary research
- Analysis
- Writing
- Presenting
- Reports
- Case studies
- Expert insights
- Client

### Specific requirements

An interest in the biopharmaceutical industry / a fast learner / analysis, research and problem-solving abilities / strong writing skills / experience using Microsoft Word, Excel and PowerPoint is a must have.



## What we do

Press Gazette is the leading title in the UK for coverage of journalism and the news media. It also organises the British Journalism Awards.

## Example of projects undertaken during internship

We will give you the chance to write up news stories and pitch ideas for features and investigations. We will get you looking at data research, conducting phone interviews and helping us write stories and promote them on social media.

The internship is an opportunity to hone your writing skills, sharpen your news sense and experience journalism at a title which is at the cutting edge of digital media.

## Mentor statement

We love having interns from the Danson Foundation as they will always have a big impact in the short time they are with us. If journalism is a possible career path for you this is a great opportunity to get a grounding in newsroom basics.

## Keywords

- Media
- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

## Specific requirements

Solid writing ability / eye for detail / interest in news and current affairs / willingness to pick up the phone and conduct interviews / creativity and interest in the media/journalism.

## **What we do**

The World of Fine Wine is an award-winning magazine, website, and app speaking to an international readership of discerning individuals who share a passion for wine. Described by Hugh Johnson OBE as “the first cultural journal of the wine world, taking wine journalism in a new, more sophisticated direction,” it was Louis Roederer International Wine Publication of the Year all three years the award was made. Its approach is not dominated by fad or fashion, nor one individual palate, nor the latest over-hyped wines. The publication appeals to a broad spectrum of wine lovers because of the range of the subject matter and the depth and quality of the treatment. As leading American critic David Schildknecht wrote, “The World of Fine Wine is a different sort of wine journal. Which other would dare to treat intoxication, synaesthesia, linguistic muddle, arrested fermentation, Champagne riots, Rabelais’s laughter, van Gogh’s madness, and gout?” Working with some of the world’s most respected wine writers, it offers authoritative editorial content that has established it as the leading publication of its kind. Each quarterly issue contains at least 220 pages and is sent to subscribers in more than 30 countries around the world.

## **Example of projects undertaken during internship**

Copy editing and image sourcing for The World of Fine Wine magazine; managing data for the WFW tasting notes database; working on the index for the WFW archive; writing for the WFW website and helping to compile the monthly newsletter; researching and writing restaurant profiles for WFW’s World’s Best Wine Lists web pages.

## **Mentor statement**

We are keen that interns are involved with as many different aspects of our magazine and website as possible, working closely with the editor and deputy editor (David Williams, Wine Correspondent for The Observer). We hope they would enjoy the quality and variety of the content commissioned from some of the world’s most distinguished wine writers, as well as the opportunity to contribute to a highly regarded title. *Neil Beckett, Editor, The World of Fine Wine.*

## **Specific requirements**

Meticulous attention to detail and the desire to perform at a high level / editing and writing skills / a good working knowledge of Excel / interest in wine an advantage but not essential.

## **Keywords**

- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Data management

## **GlobalData – Sales Operations**

### **What we do**

Our primary objective is to ensure GlobalData achieves its growth plans across the group. We do this by focusing on a range of commercial activities, including: target setting & planning; territory management; campaign development and customer analysis. We also produce regular sales performance reports to monitor our progress and we maintain a set of policies and procedures to ensure all sales teams are aligned.

### **Example of projects undertaken during internship**

During your internship, you'll have the opportunity to support our ongoing research into growing the value of our existing client relationships. This could relate to analysing current client usage patterns, mapping out new potential buying points, or spotting opportunities to sell additional licenses to our clients

### **Mentor statement**

This is a great opportunity to work with senior managers across our Corporate function to understand how GlobalData translates its Commercial strategy into operational reality. -  
*Nigel Marsh – Sales Operations Director*

### **Specific Requirements**

Interest in Sales & Commercial Strategy/ Good Analytical Skills / Keen eye for detail / Strong Communicator.

### **Keywords**

- Business Planning
- Sales Performance Analysis
- Operations
- Campaign Management

## **GlobalData – Human Resources**

### **What we do**

GlobalData's Human Resources team manage the entire employee lifecycle including sourcing, onboarding, retaining and developing exceptional talent. We help shape a culture of high performance and create a positive and diverse work environment where all individuals have the opportunity to excel in their respective roles and feel valued and respected.

### **Example of projects undertaken during internship**

During your internship, you'll have the opportunity to understand the wide range of functions, skills and capabilities needed to drive the Company's success and growth. You'll be able to join our recruiting efforts to find great people and help with their onboarding during the first crucial days and weeks. Accurate and timely data is essential to our function and helps managers make informed decisions about their teams. You'll be able to help manage our data and HR systems to gain an appreciation of why it's so important. Another key area is communication and we use multiple channels to connect with our employees. If this is an area of interest you'll be able to use your creativity to help design campaigns to resonate across the business.

### **Mentor statement**

People are at the heart of our business and being able to attract, retain and develop the highest calibre talent is essential for the Company's success. The HR function plays a pivotal role and getting it right is hugely challenging as people can be complex, unpredictable and of course everyone is different. An internship in HR is not the easiest however it will draw on all of your skills and emotions and certainly help develop and grow you as an individual. *Anne-Marie Davis, Learning & Development Director, GlobalData.*

### **Keywords**

- People
- Recruiting
- Onboarding
- Learning and development
- Policies and procedures
- Systems and data
- Communication

## **GlobalData – Energy (O&G, Power, Energy Transition)**

### **What we do**

The world is becoming more complex, uncertain, and fast-moving than ever before, which is why GlobalData exists. Our mission is to help our clients decode the future to be more successful and innovative through unique data, expert analysis, and innovative solutions. GlobalData's energy team provides data and analysis across the energy sector through its oil & gas and power intelligence centers involving current energy transition challenges.

### **Example of projects undertaken during internship**

During your internship you'll have the opportunity to gain a broad understanding of the energy sector and how the industry is approaching the energy transition. You'll work with various different parts of our team to understand the latest key trends and issues in different subsectors from oil & gas exploration and production to renewables and smart grids. You'll get the chance to carry out detailed analysis of key issues affecting the industry leveraging our existing data and your own research, and learn how to present your insights to clients.

### **Mentor statement**

As the world looks to combat climate change and the energy industry looks for major transition, this is your chance to develop an understanding of an industry that affects the entire global population while also developing important research and analysis skills. *Barbara Monterrubio, Managing Analyst, GlobalData.*

### **Keywords**

- Energy
- Analysis
- Research
- Data
- Insights

## **What we do**

GlobalData Aerospace, Defense & Security (ADS) provides market leading data and analytical research to a worldwide customer base, giving them the tools and insight needed to compete across some of the most opaque, complex and fascinating industries in the world.

## **Example of projects undertaken during internship**

During your time with the team you will have the opportunity to engage across domain sectors (Aerospace, Land & Maritime) as well as our country research workstream. You will be involved in team meetings on content while receiving training on how to write on industry topics such as the adoption of electric aircraft, the development of hypersonic technologies or the impact of COVID-19. Your content will have the chance to be published across our client base as well as our wider public-facing network. Opportunities to assist with bespoke work could also arise, subject to availability and capability.

## **Mentor statement**

"A rare opportunity to be involved in a unique area of market intelligence. This would suit someone with balanced quantitative and qualitative skills, along with a keen interest in geopolitical affairs and a desire to apply this to industry analysis. We are always keen to provide an opportunity for interns to work specifically on content that suits both their interests as well as their academic work." Daniel Meredith Jones, Global Head of Aerospace, Defense & Security

## **Specific requirements**

Interest in geopolitics, military affairs or aerospace industries / affinity for technology / excellent written English / good numerical skills

## **Keywords**

- Research and Analysis
- Data Analysis
- Business Intelligence
- Military Affairs
- Aerospace
- Reporting
- Opinion Pieces
- Writing
- Attention to detail
- Data

## **GlobalData - Pharma Intelligence Center – Disease Analysis Team**

### **What we do**

GlobalData provides unique data, expert analysis & innovative solutions to companies in the world's largest industries. GlobalData's Analysis team produces a portfolio of syndicated market research reports that are published to the Pharmaceutical Intelligence Center. These reports provide an insightful view of the competitive landscape for disease therapeutics. We conduct primary and second research to develop epidemiology and drug sales forecasts for clients across industries.

### **Example of projects undertaken during internship**

To develop GlobalData's industry-leading portfolio of market research reports on the biopharmaceutical industry, the analyst team conducts in-depth research on drug development and the current competitive environment for the management and prevention of both highly prevalent and rare diseases. Under the guidance of expert industry analysts, you will be introduced to the wide range of sources, research methodologies, and analytical approaches behind the production of these reports and forecast models. During your internship, you will gain exposure to the best practices in utilizing the wealth of publicly available industry data as well as subscription sources, including GlobalData's own databases on the Pharmaceutical Intelligence Center covering clinical trials, prescription drugs, pricing and market access, and other industry data sets.

### **Mentor statement**

This is an opportunity to gain experience conducting research on topics related to the biopharmaceutical industry, including epidemiology, disease treatment paradigms, prescription drug pricing, clinical and commercial unmet needs. The role will enable you to hone a variety of expert skills, including secondary research and written and oral communication. You will work closely with analysts and epidemiologists and your understanding of the biopharmaceutical industry will be expanded. *Tina Taylor, Vice President, Disease Intelligence and Epidemiology*

### **Keywords**

- Business intelligence
- Healthcare
- Drug development
- Epidemiology
- Prescription drug prices
- Market research
- Sales forecasts

### **Specific requirements**

An interest in healthcare and the pharmaceutical industry / attention to detail / good written communication / experience with excel.



**ALF Insight**  
**Alfinsight.com**

### **What do we do?**

ALF Insight is a lead generation service here to help make new business easier. ALF provides access to a database of decision makers and in-depth information on leading brands and agencies that control their UK advertising and marketing spend.

ALF takes the leg work out of lead sourcing. It saves clients time and money by researching buying signals and highlighting quality prospects that are more likely to convert. ALF also provides a wealth of information and exclusive news articles to help our customers understand the opportunities in the market, from campaign news and job moves to agency reviews. Plus, ALF provides the contact details of the decision-makers.

It also uses Nielsen data to offer insight into how advertising budgets are being spent and how different brands and companies compare to their rivals in spending patterns.

Our dedicated research team monitor the activity of the UK's top 6000 advertisers, across 33 market sectors and more than 930 agencies. We have information on around 18,000 brands and more than 34,000 decision-makers.

### **Example of projects undertaken during internship**

Interns will have the opportunity to work with the Data, Content, and Marketing teams to research and develop ideas, review and analyse data, and to write in a compelling manner for our users. Here are some specific examples:

- Research trade press and contribute to news articles
- Write blog posts to be hosted on the website
- Support Marketing team with social media campaigns

### **Mentor statement**

We offer a practical grounding in content marketing, research, analysis, and data. We see an internship on ALF Insight as a valuable way to get experience of the advertising and marketing industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

### **Keywords**

- Writing
- Brands
- Data research
- Online posting
- Advertising spend
- Contact information
- Data Protection



## **What we do**

The New Statesman is the leading liberal political and cultural magazine and website in the United Kingdom. Founded as a weekly review of politics and literature on 12 April 1913, the New Statesman has notably recognised and published new writers and critics as well as nurturing major careers. Today, it is a vibrant print-digital hybrid, and one of the most respected and influential titles in the United Kingdom.

## **Example of projects undertaken during internship**

Our interns are welcomed to the team and participate fully in the daily and weekly operation of the New Statesman. They attend editorial meetings, share ideas, work with the magazine, online and A/V (audio and visual) teams, visit the Houses of Parliament, and participate fully in office life and the publishing process. Our interns have an opportunity to work with an experienced editor to research and develop ideas, hone interview questions, to write in a compelling manner for our audience and to gain experience of the editing process.

## **Mentor statement**

"We offer a practical grounding in journalism with the immediate opportunity to work among some of the UK's leading journalists in a stimulating environment. All of the Danson Foundation interns I've worked with have continued to pitch ideas and to write for us, and in one case a writer has embarked on a career in journalism before returning to the New Statesman as a full-time member of staff." *Will Dunn, Group Commissioning Editor, New Statesman Media Group.*

## **Keywords**

- Writing
- Interviewing
- Research
- Ideas
- Data journalism
- Podcasts
- Politics
- Culture

## **Specific requirements**

A keen interest in politics, current affairs, international affairs, economics and business, books and culture / an open and enquiring mind / an interest in and flair for writing/ knowledge of the New Statesman, its history and what it publishes/ an interest in different platforms and media - print, online, broadcast, podcasts, newsletters / a willingness to read widely

We're also particularly keen to encourage applicants from backgrounds that are currently under-represented in the British media.

## What we do

We deliver innovative marketing solutions to the world's most progressive businesses and brands. We help our customers understand the themes that are shaping their industries and their customer's industries and devise marketing strategies that deliver positive results. Through a unique combination of data, creativity and technology we also help our clients find their ideal customers and build engagement with them through our network of media titles.

## Example of projects undertaken during internship

During your internship, you will get an immersive experience of the creative, customer success and strategic departments of our agency. You will be given the opportunity to devise and work on creative campaigns, meet with clients and work with our data and insights teams to shape campaign tactics. From image library research, interviewing and writing, to social media management, you will play an active part in the services we deliver to our clients.

## Mentor statement

Producing quality content, with pride, is central to everything we do at GlobalData. Spending an internship with GlobalData is an excellent opportunity to be directly involved in bringing that content to life and to experience how it is then marketed to clients and their audience. *Rob Manning, GlobalData Marketing Solutions Agency.*

## Keywords

- Editorial
- Writing
- Sub editing
- Proof reading
- Picture research
- Social media
- SEO
- Account management
- Competitor analysis
- Insight
- Research

## Specific requirements

Keen interest in writing / creativity / eye for detail / interest in social media; ability to take instruction but also to ask plenty of questions.

## **What we do**

PEAS is a UK based NGO that builds and runs secondary schools in Uganda and Zambia. Started in 2008, PEAS is transforming the lives of over 19,000 children a year by providing high-quality secondary education. We work in some of Uganda, Ghana and Zambia's most disadvantaged areas and with children who would otherwise struggle to go to secondary school.

## **Example of projects undertaken during internship**

During your placement with PEAS, you will have the opportunity to support one of our main departments: technical team, business development or operations. Depending on the team you will be assigned to, your day-to-day activities will look very different. Examples of what previous interns have done include: research on the long-term effects of prolonged school closure on adolescents in Sub-Saharan Africa, investigate potential prospects to partner on income generating activities in our schools in Zambia, develop video training materials for professional development at PEAS. We want your experience with us to be mutually beneficial and therefore we will work together to create a work plan that fits your interests as much as possible.

## **Mentor statement**

Having the Danson interns join our team for a month is always a pleasure for everyone. It is extremely rewarding to see them grow confidence over the course of the month and develop new skills. The interns provide much needed support to the team and we really appreciate their support and interest in PEAS.

## **Keywords**

- NGO
- Education
- Children
- Research
- Africa

## **Specific requirements**

Interest in international development, sub-Saharan Africa and the NGO sector / ambitious and goal-oriented, always looking to push yourself / flexible with the ability to adapt to changes / ease in maintaining good, positive working relations with co-workers / research experience, good writing and communication skills.

# 2024 Danson Foundation Internship Application Form

Full name: .....

Email address: .....

Contact number: .....

Subject: .....

Year of study: .....

## Internship Preferences

1st choice \_\_\_\_\_

2nd choice \_\_\_\_\_

3rd choice \_\_\_\_\_

*Please note that we will match you to the most suitable internship based on your preferences combined with your CV, experience and interview.*

**If you successfully secure an internship position, please indicate your intended living arrangements:**

With friends and/or family

In rented accommodation

Other (please specify)

**Covering Letter (up to one side of A4)**

*Please include a description of the type of work you'd like to complete on the internship and your reasons for wanting to gain this experience, thank you. Please submit your completed application form along with your current CV and reference from your personal tutor to Christine Robertson by 15th January 2024 to [internships@st-annes.ox.ac.uk](mailto:internships@st-annes.ox.ac.uk)*