

The Danson Foundation

Building the Foundations for our children's future

Internship 2025 Prospectus



Laying the Foundations for the Future

The Danson Internship

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The Danson Foundation

The Danson Foundation is a modern and innovative grant-making organisation which supports educational projects both in the UK and abroad. The Danson Foundation was founded by Mike Danson (Law, 1982) and his wife Helen to support all students to achieve their potential regardless of background. The Danson Foundation and St. Anne's College have been working together since 2013 through the funding of bursaries, the Internship Scheme and Incubator Start-up Projects.

The Danson Foundation Internship

Each year The Danson Foundation offers 30 – 60 paid internships, based in London. The internships take place within organisations connected to The Danson Foundation and GlobalData group (of which Mike Danson is the CEO) across a range of sectors including digital and print media, strategic intelligence, data analysis, management consultancy and the third sector.

The interns work closely with their mentors engaging in a range of real-life projects and gaining invaluable experience in a professional environment and organisation. The four-week programme is supported by several group sessions from inspirational guest speakers and skills workshops.

These internships are an excellent opportunity to experience work within established organisations and to research potential career opportunities. It is also a great chance to build professional networks and contacts, work portfolios and CVs whilst picking up some tips and advice for the future.

Who can apply?

All full-time undergraduate students at St. Anne's College can apply (visiting students are not applicable).

We strongly encourage applications from all subject areas – the internships offer an invaluable learning experience designed to utilise current skills as well as teach a whole range of new transferable skills. No specific prior experience is required.

We welcome all students who have:

- serious commitment to their academic studies.
- awareness of how their skills may be used in the workplace
- a clear sense of what they'd like to gain from the internship
- a desire to challenge themselves in a professional environment
- a basic understanding of what working in their chosen role may entail

The Danson Foundation aims to support all students to achieve their potential and successful applicants will be decided through the process outlined on the following page.

Internship Details

Duration: four weeks during summer 2025

Location: London (unless otherwise specified)

Remuneration: £554 per week (tax deductible)

Accommodation and travel expenses: Not provided

Session one: 23rd June - 18th July 2025

Session two: 21st July - 15th August 2025

Guest Speakers and Skills Workshops

There will be several group sessions organised throughout the four weeks. These provide an incredible opportunity to interact with the guest speakers, to learn about their experiences and to network. The skills sessions include CV, communications and strengths finder workshops. Overall, these sessions encourage the interns to think about their future and can provide some invaluable contacts and advice to further support and enrich the practical experience they are gaining from the internship.

How to Apply?

You will need to submit the following items to Christine Robertson by 17th January 2025 at the latest. Please send to internships@st-annes.ox.ac.uk

- CV: Maximum of two sides A4
- Completed application form [can be found at the end of the prospectus]
This includes a cover letter (up to one side of A4)
- Reference from your personal tutor:
Please ensure your tutor emails it directly to the email address above before the deadline.

You do not need to be certain of your future career path, however in order to benefit from the internships we would like you to have an idea of which organisation and role you would like to apply for. This will ensure the best match when allocating placements.

Interviews

Shortlisted applicants will be interviewed by representatives of The Danson Foundation in February 2025. If your interview is successful, then an offer of an internship will be made.

If you have any questions regarding any of the internships available, please contact courtney.taylor@globaldata.com

GlobalData Graduate Analyst Programme (Advert)

For those approaching their final year, this is a full-time position available to graduates:

Decode your future and choose a career in Analysis with GlobalData's Graduate Programme.

In an uncertain and fast-moving world, GlobalData's mission is to help our clients decode the future to be more successful.

Over 5,000 companies leverage our unique data, expert analysis, and innovative solutions. We thrive on uncertainty which is why our proactive response to recent global events has increased demand for our services, creating exciting new career opportunities for our future experts.

If you are curious, innovative, and interested in analysing technological disruption, GlobalData's Graduate Program provides an opportunity to learn what we do and how we do it. You will work on our exciting Strategic Intelligence service developing your expertise on the future impact of themes such as AI, Sustainability and Digital Media. You will rotate through some of our industry teams including Retail, Oil & Gas, Consumer, Banking and Pharma, enjoying early responsibility and exposure to clients. You will have access to a mentor, courses to develop essential analyst skills, and learning sessions hosted by your colleagues and senior leaders.

To find out how we can support your next move, please contact Anne Marie Davis annemarie.davis@globaldata.com. At the end of the internship, we will also invite applications for the graduate programme.

2024 Internship Testimonials

"The Danson Internship is a fantastic opportunity to immerse yourself in the world of work and make long-lasting connections. It is a great way to try out anything that interests you, even if it is outside your degree. You will have the best time learning more about yourself and taking pride in work that is truly useful to your mentors.

My journalism internship meant I got to write valuable articles and collect data on the media industry. This involved looking at the place of women in the newsroom and how publishers covered the election period. The experience helped me learn more about researching, conducting interviews and writing for business audiences. The speaker sessions and workshops gave me the confidence to network and present in public.

It was a memorable experience that I recommend to everyone - try it out and see what happens!"

- **Juliana Pamiloza**

"My internship at GlobalData was an invaluable opportunity to explore a corporate lifestyle and client-facing role. Working with the Customer Success Team, I engaged with professionals across four divisions - Pharma, Professional Services, Consumer Goods, and Marketing, contributing to projects in some of the world's largest industries. I gained hands-on experience by delivering presentations and practicing outbound calls to clients, which significantly boosted my confidence and enhanced my skill set.

The guidance, feedback, and support from my mentors were crucial to my development. A particular highlight was the speaker sessions and workshops, which equipped me with essential advice and skills. The knowledge I acquired during this internship has laid a strong foundation for my future career.

I highly recommend this internship to anyone considering applying."

- **Lucy Mitchell**

"I would thoroughly recommend this internship! I had a great time working on real projects and enjoyed being in an office environment which was professional and exciting. At the same time, the managers and employees took care to explain everything to me and made sure I was coping with the work. Go for it!"

- **Lucy Miller**

"An enriching and rewarding experience that massively broadened my horizons with regard to future employment."

- **James Roberts**

Aerospace, Defence & Security (Research & Analysis)

What we do

GlobalData Aerospace, Defense & Security (ADS) provides market leading data and analytical research to a worldwide customer base, giving them the tools and insight needed to compete across some of the most opaque, complex and fascinating industries in the world.

Example of projects undertaken during internship

During your time with the team, you will have the opportunity to engage across domain sectors (Aerospace, Land & Maritime) as well as our country research workstream.

You will be involved in team meetings on content while receiving training on how to write on industry topics such as the adoption of electric aircraft, the development of hypersonic technologies or the impact of COVID-19. Your content will have the chance to be published across our client base as well as our wider public-facing network. Opportunities to assist with bespoke work could also arise, subject to availability and capability.

Mentor Statement

A rare opportunity to be involved in a unique area of market intelligence. This would suit someone with a balanced quantitative and qualitative skill set, along with a keen interest in geopolitical affairs and a desire to apply this to industry analysis. We are always keen to provide an opportunity for interns to work specifically on content that suits both their interests as well as their academic work. *Daniel Meredith Jones, Global Head of Aerospace, Defense & Security.*

Specific requirements

- Interest in geopolitics, Military Affairs or Aerospace Industries
- Affinity for technology
- Excellent written English
- Good numerical skills

Keywords

- Research and Analysis
- Data Analysis
- Business Intelligence
- Military Affairs
- Aerospace
- Reporting
- Opinion Pieces
- Writing
- Attention to detail
- Data

Alternative Data (Research & Analysis)

What we do

GlobalData has been a consistent leader towards provisioning datasets for Market Intelligence. With more than 300 Gold Standard datasets, it enables our clients' Research and Analytics teams to derive insights and author authoritative content. Alternative data Market is estimated around \$6bn today and growing >50% CAGR. By 2031 it is expected to reach \$117bn. GlobalData is poised to move and capture a slice of this market, with converting some of its proprietary data sets fit-for-use for Capital Markets.

Among other datasets, Patents Performance Indicators Datasets has demonstrated "Proof of Value" with some recent successful conversions in Capital Markets. Company has heavily invested in the Patents Team, which engineers patent performance indicators and develop frameworks which showcases the utility of the datasets towards generating Alpha.

The Opportunity has arisen to help us identify areas to strengthen our Alternate data offerings, so do consider this stream for your internship.

Example of projects undertaken during internship

During your internship, you will have the opportunity to contribute towards strategy, product development or tactical plans, leading to successful commercialization of GD Alternative datasets to capital markets.

- Designing Alternative data Market Place product development
- Go to Market strategy development towards successful entry into Capital Markets
- Using Generative AI to develop content with our Alternative datasets targeted at Capital markets.
- Developing marketing messaging around Patents as Alternative data for Capital Markets

Mentor Statement

At GlobalData we have found out that Patents data has been invaluable in tracking innovation trends in various industries. Further, their use cases towards investment decisioning is particularly exciting. The internship opportunity is quite interdisciplinary, so if you are interested in Data, Financial services market, Firmographic Innovation performance and Generative AI and ML, this could be very exciting area to consider. *Hirendra Vikram, Senior Strategy Manager.*

Specific requirements

- Curious and Learners mindset.
- Generative AI
- Finance
- Data

Keywords

- Alternative Data
- Innovation Indicators
- Generative AI, ML

Banking & Payments (Research & Analysis)

www.globaldata.com/industries-we-cover/banking-and-payments/

What we do

GlobalData's Banking & Payments team works with the world's leading companies in the sector, including large international banks, payment processors, professional service companies and technology companies. The team's core focus is on delivering business intelligence to GlobalData's clients in the form of reports, databases and interactive dashboards through our proprietary online platform.

Interns working on the Banking & Payments team can expect to play an integral part working on syndicated research projects, practically applying both quantitative and qualitative research and analysis to provide best-in-class insight to GlobalData's clients.

Example of projects undertaken during internship

One of the major Banking & Payments development tasks this year is to collect new, granular consumer and commercial lending data. The data is currently not available in the market and GlobalData will be the first provider to consistently collect this information across major markets globally.

The intern would carry out desk research into several markets, collecting the information from regulators, banking associations, banks and other lenders in each market. The intern will also be expected to write a few opinion pieces about the research findings. The opinion pieces will be published on GlobalData's online platform, and they will be available to our clients to read.

This internship offers a rare opportunity to work in a fast-paced and diverse environment that is intellectually challenging, and it offers exposure to numerous business challenges.

Specific requirements

- Excellent written English
- Good numerical skills
- Interest in financial services
- Curious and open mind
- Passion for learning new things

Keywords

- Research and analysis
- Data analysis
- Business intelligence
- Banking
- Payments
- Wealth Management
- Fintech
- Reporting
- Opinion pieces
- Writing

Broadcast (Journalism)

www.broadcastnow.co.uk/

What we do

Broadcast is the leading news and information service for the UK broadcasting and TV production industry. Founded as a weekly magazine more than 60 years ago it has developed into a multi-platform offering including a daily news website, monthly magazine, data product (The Commissioning Index) and a series of market-leading awards and events for the sector including The Broadcast Awards, Broadcast Sports Awards, and the Broadcast Digital Awards. Broadcast is a respected and leading brand in the UK media marketplace and an influential voice in the television industry.

Example Of Projects Undertaken During Internship

Interns working with Broadcast will be offered the opportunity to contribute to news, research, analysis, and data research with the Commissioning Index. Interns will have the opportunity to work with a Broadcast journalist to research and develop ideas, hone interview questions, to write in a compelling manner for our audience and to gain experience of writing, editing, and posting for online – alongside research for the Commissioning Index.

Mentor Statement

We offer a practical grounding in journalism and research. One of our senior reporters' first experience of Broadcast was joining us on work experience, and she later returned to be a researcher and then senior reporter on the brand. We see this as a valuable way for interns to get experience of the media industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

Keywords

- Writing
- Research
- Ideas
- Data journalism
- Podcasts
- TV
- Production

Broadcast (Events)

What we do

Broadcast is the leading news and information service for the UK broadcasting and TV production industry. Founded as a weekly magazine more than 60 years ago it has developed into a multi-platform offering including a daily news website, monthly magazine, data product (The Commissioning Index) and a series of market-leading awards and events for the sector including The Broadcast Awards, Broadcast Sports Awards, and the Broadcast Digital Awards.

Broadcast is a respected and leading brand in the UK media marketplace and an influential voice in the television industry. The dedicated events team help organise and deliver a busy schedule of events in the TV and film sector.

Example of projects undertaken during internship

Below is an example of the type of work that would be undertaken by the intern; it is mainly general support to deliver designated events.

- Prepare judging packs for awards ahead of the judging day
- Working with the Head of Events to prepare any email communications are written professionally and with clarity for the Event Executives to send
- Collating awards assets needed from the shortlist, e.g. images and shortlist clips – ensuring all files are correctly labelled and filed
- Prepare event guides that will be sent to all guests
- Help to collate and file guest/attendee lists
- Chase outstanding speaker/judges photo, bios or contact detail
- Communicating with internal and external stakeholders, for example, signage/printers for event collateral

Mentor Statement

Interns working on the Broadcast events team would be offered great insight and opportunity to learn and gain experience, whilst learning about the events industry and all aspects needed to deliver a large-scale event.

The intern will have the opportunity to help support the team to gain invaluable knowledge & aim to understand what is needed to deliver our events. Particularly learning about how awards & conferences are produced from start to finish; from deciding the event branding, launching the call for entries, recruiting and managing judges and speakers, to announcing the shortlist and the delegate/table sales campaign, right through to collating guest lists, table planning and understanding the full production and venue management in the run-up to the event, to all the on-the-night/day set up and management at the event itself.

The role will be working to support our events team, who are passionate about the industry that we operate in and are always striving to deliver exceptional leading events on time, within budget, and to a high standard for the Broadcast brand.

Keywords

- Events
- Awards
- Conferences
- Event support
- Strong organisation and admin skills
- Creative & confident
- TV Events

Consumer, Retail & Agriculture (Consulting)

www.globaldata.com/consulting/

What we do

GlobalData Consumer, Retail & Agriculture Consulting provides bespoke strategy consulting solutions to the world's leading FMCG, retail and primary industry organisations. GlobalData's expertise helps organisations to make better informed and timely decisions based on the depth and accuracy of its data, its comprehensive understanding of consumer and shopper behaviours, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future.

Example of projects undertaken during internship

You will be exposed to all of the elements that shape a consulting practice, including project management, data analytics, questionnaire and survey design, report collation and development, as well as commercial interactions with clients. Further, you will be privy to the management decision-making processes of the group, with the aim that you will leave finish our internship with full visibility of the mechanics of an international consulting business. In short, the work you undertake will be used to drive forward real live projects and will be a major contributor to the successful delivery of solutions to GlobalData's customers.

Mentor Statement

We would be delighted to have you be part of the team in 2025, with my key aim being to provide you with an all-encompassing view on what working in a consulting business is really like. For the time you are with us, you will be an integral part of the group, and I will personally make sure that any questions, thoughts, opinions and recommendations are discussed openly and freely at our daily one-to-one meetings. *Neil Hendry, Global Head of Consulting, Consumer, Retail & Agriculture.*

Keywords

- Research
- Data Analytics
- Consumer analytics
- Forecasting
- Reporting
- Workshops
- Solution selling
- Strategy
- Marketing
- Project management

Healthcare – Life Sciences (Consulting)

www.globaldata.com/consulting/

What we do

GlobalData Healthcare Consulting provides bespoke strategy consulting solutions to the world's largest Pharmaceutical, BioTech and Medical companies. GlobalData's expertise helps these companies to make better informed and timely decisions based on the depth and accuracy of its asset-level data, its comprehensive understanding of the industry, micro and macro themes, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future..

Example of projects undertaken during internship

You will be exposed to all of the elements that shape a consulting practice, including project management, data analytics, questionnaire and survey design, report collation and development, as well as commercial interactions with clients, including proposal writing and presentation. Further, you will be privy to the management decision-making processes of the group, with the aim that you will leave finish our internship with full visibility of the mechanics of an international consulting business. In short, the work you undertake will be used to drive forward real live projects and will be a major contributor to the successful delivery of solutions to GlobalData's customers.

Mentor Statement

We would be delighted to have you be part of the team in 2025. My goal is to give you a truly immersive experience, offering a comprehensive understanding of what it's like to work in the dynamic world of consulting on a global level.

During your time with us, you'll be a valued member of the team, playing an active role in our international projects. I'm personally committed to creating a collaborative and open environment where your questions, ideas, and perspectives are welcomed and discussed. To ensure this, we'll have regular meetings to exchange thoughts and provide guidance tailored to your career journey. *Sara Cesarec, Principal Consultant, Life Sciences Consulting.*

Keywords

- Research
- Life Sciences
- Pharmaceuticals
- Healthcare
- Data Analytics
- Reporting
- Workshops
- Solution selling
- Strategy
- Marketing
- Project management

Technology, Financial Services & Industrials (Consulting)

www.globaldata.com/consulting/

What we do

GlobalData Technology, FS & Industrial Consulting provides bespoke strategy consulting solutions to the world's leading corporate and professional services organisations. GlobalData's expertise helps companies to make better informed and timely decisions based on the depth and accuracy of its asset-level data, its comprehensive understanding of industry, technology and macro themes, its industry knowledge and insight, and most importantly, its ability to help businesses to develop a clear view on where to play and how to win in the future.

Example of projects undertaken during internship

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Keywords

- Research
- Data Analytics
- Forecasting
- Reporting
- Workshops
- Solution selling
- Strategy
- Marketing
- Project management

Customer Success & Marketing (Central Function)

What we do

Customer Success

A fast-rising sector, Customer Success puts the customer at the heart of the business endeavour, ensuring customers achieve their desired outcomes while using our products. Customer Success is relationship-focused client management, that aligns client and vendor goals for mutually beneficial outcomes. Customer Success is the leading pillar within GlobalData and our Customer Success team provides strategic, structured, highly skilled support to maximise value and ensure renewal of service.

Marketing

Our brand focus within this division looks at the creation and delivery of marketing campaigns to support GlobalData's customer growth. The marketing team here is focused on building multi-channel content needed for customer campaigns, ensuring timely delivery, and monitoring success to steer the content strategy going forward.

Example of projects undertaken during internship

- Have the opportunity to explore many different roles and functions, spending time in each of the four pillars of the division
- Gain experience interacting with clients, creating communications, marketing, interviewing potential new starters, and analysing data crucial for our tailored reports
- Understand how AI & Automation can shape customer engagement and work to identify new opportunities within Customer Success
- Have access to a mentor to support you during the internship and learning sessions.
- Become familiar with the key elements of our customer obsession strategy
- Be a real part of the team, getting involved in our weekly meetings and working with people in a multitude of roles including managers and senior executives

Mentor Statement

Customer obsession runs through everything we do. We strive to maintain strong customer relationships and ensure that we develop a world-class team. Come join us for a fantastic opportunity to engage, delight and understand our customers. Not only that but you'll be welcomed and trained by a fun and engaging team. *Caroline Vojdani, Global Head of Customer Success & Marketing Engagement*

Keywords

- Researching
- Presenting
- Communication
- Customer service
- Industry knowledge
- Learning & collaboration

Energy - O&G, Power, Energy Transition (Research & Analysis)

What we do

GlobalData's mission is to help our clients decode the future through unique data, expert analysis, and innovative solutions. GlobalData's energy team provides data and analysis across the energy sector through its oil & gas, power, and energy transition products. Our offering helps clients understand how the global energy mix is changing, from conventional energy to cutting-edge low-carbon technologies.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to gain a broad understanding of the energy sector and how the industry is approaching the energy transition. You'll work with various different parts of our team to understand the latest key trends and issues in different subsectors from oil & gas exploration and production to renewables and smart grids. You'll get the chance to carry out detailed analysis of key issues affecting the industry leveraging our existing data and your own research and learn how to present your insights to clients.

Mentor Statement

A re-landscaping of the global energy system is underway as year-on-year increases in energy demand come head-to-head with the need for decarbonization and energy security. Understand the technologies and trends impacting the world's population and future generations to come, while developing valuable research and analysis skills. *Francesca Gregory, Senior Analyst, GlobalData.*

Keywords

- Energy
- Analysis
- Research
- Data
- Insights

GlobalData & MEED – E-commerce (Marketing)

What we do

We are a collaborative and innovative group of professionals dedicated to creating seamless and engaging online shopping experiences for MEED & GlobalData clients. Our team collaborates with cross-functional teams, including Sales, Product Development, and Customer Success. We believe that our collective efforts contribute to a cohesive online experience for our clients worldwide. We are committed to staying at the forefront of industry trends and embracing innovative marketing approaches. Our team thrives on creativity, welcomes challenges, and consistently seeks ways to deliver exceptional value, drive growth, and position MEED and GlobalData as global business intelligence leaders.

Example of projects undertaken during internship

- Conduct a comprehensive audit of current e-commerce product pages, analysing layout, content, and overall user experience
- Analyse product pages of key competitors to identify best practices and areas for improvement
- Map out the customer journey from landing on the product page to completing a purchase, identifying potential pain points and opportunities for improvement
- Propose and conduct A/B tests on various elements of the product page (e.g. images, CTAs, layout) to identify and implement improvements based on performance data
- Utilise analytics tools to track key metrics (conversion rates, bounce rates, average order value) and provide regular reports on the performance of optimised pages

Mentor Statement

Our e-commerce landscape is built on innovation, customer-centricity, and a commitment to excellence. I encourage you to approach your tasks with curiosity, creativity, and attention to detail. Embrace challenges as opportunities for growth, and never underestimate the power of continuous learning. Take ownership of your tasks and projects. Initiative and responsibility are qualities highly valued in our team. Don't hesitate to ask questions. Whether it's about a specific task, understanding our strategy, or seeking advice for your career path, I'm here to support you. Lastly, enjoy the journey :-)

E-commerce is a vibrant and exciting field, and your internship is an opportunity to make meaningful contributions, learn, and build connections. Embrace each day with enthusiasm and a commitment to excellence, *Agnieszka Sienicka, Head of Marketing, GlobalData*

Specific Requirements

- Familiarity with content management systems (CMS) and website maintenance
- Basic understanding of e-commerce platforms (ideally WooCommerce)
- Ability to analyse data using tools like Google Analytics or similar analytics platforms
- Basic understanding of key metrics, such as conversion rates, bounce rates, and AOV
- Ability to approach challenges with a solution-oriented mindset

Keywords

- e-Commerce
 - Online user experience
 - Data analysis
 - Customer journey
 - UX/UI
 - A/B testing,
 - Analytics tools,
 - Omnichannel
 - Conversion rate optimization
 - Google analytics
 - Content marketing
-

Human Resources (Central Function)

What we do

At GlobalData, our People team—also known as Human Resources—is at the forefront of shaping the employee journey. From sourcing top-tier talent and onboarding them seamlessly, to fostering growth and development, we're dedicated to creating a workplace where individuals thrive. We drive a culture of excellence, champion diversity, and ensure that every team member feels valued, respected, and equipped to succeed.

Example of projects undertaken during internship

As an HR intern, you'll dive into meaningful projects that directly influence the success and growth of the company. Here's what you can expect:

- **Recruitment & Onboarding:** Play a key role in attracting amazing talent and ensuring their onboarding experience sets them up for success during those crucial first weeks.
- **Learning & Development:** Collaborate on initiatives that empower employees to grow their skills, enhance their performance, and achieve their career aspirations. You'll assist in crafting and delivering engaging training programs, identifying development opportunities, and exploring innovative approaches to career growth within the organization.
- **Creative Communications:** Collaborate on internal campaigns, crafting messages that inspire and engage employees across multiple channels. This is your chance to flex your creativity and amplify our impact company-wide.

Throughout your internship, you'll gain a holistic view of the essential skills and capabilities that make our HR function a vital force in driving company success.

Mentor Statement

People are at the core of everything we do. Attracting, nurturing, and retaining top talent is a complex and often unpredictable challenge—and one that's crucial to our company's future. Supporting the growth of our teams is particularly rewarding, as it enables individuals to realize their potential while driving the organization forward. An internship in HR is an opportunity to stretch your skills, learn to navigate diverse perspectives, and grow as an individual. *Anne Marie Davis, Head of Learning and Development, GlobalData.*

Specific requirements

- Good research and analytical skills
- Keen eye for detail
- Strong writing and communication
- People

Keywords

- Recruitment
- Onboarding
- Learning and Development
- Policies and Procedures
- Organisational design
- Communication

Innovation Intelligence (Research & Analysis)

What we do

In any “knowledge economy”, “Innovations” are the primary drivers of success, and we help unravel Global Innovation landscape in various sectors. Do you know, which companies are working on emerging technologies and own the IP around them to potentially monopolize that sector? How can these players be benchmarked on various innovation indicators, and can we judge their future success based on their IP? Well, we are constantly excited about these questions and help our clients navigate this realm.

We deliver Data Sets, Search and Analytics software platforms, Analytics Reports and APIs by employing state-of-the-art Technologies- AI, ML, Carmen and advanced logic to tag various data assets. Day-to-day, the team members are busy towards **Digital Product Management**- specifying logic as to how the data shall be processed, create novel data features and analytical frameworks, Insights Engineering, conceptualizing various Frontend UI/UX, liaising with Backend development teams to realize features on our SaaS Platform/ Intelligence centers.

Example of projects undertaken during internship

During your internship you will have the opportunity to contribute in various stages of creating a digital product. This might involve the following:

- Delivering Business Model and Value Proposition Canvas
- Designing of a Digital Product or a service
- Understanding Data Pipeline and proposing creation of new Data Features
- Insights Engineering and Frameworks development
- Creating marketing messaging around IP and Innovation for various user persona

Mentor Statement

In today's times, gathering reliable Innovation Intelligence is a must for success for Businesses. Our propositions help clients achieve this and in this endeavor, we have established a complete ecosystem in “Innovation Intelligence” team, with Data, Tools, Frameworks and Analysts, to deliver on this effectively. You can benefit from this by learning from experienced professionals to create various propositions and kickstarting your career in this exciting area. *Hirendra Vikram, Senior Strategy Manager.*

Specific requirements

- Curious and Learners mindset.
- Creative + Analytical approach oriented.
- Futurist.

Keywords

- Innovation Intelligence
- Product Management
- Patent Analytic

International Accounting Bulletin (Journalism)

What we do

International Accounting Bulletin and The Accountant are premier editorially independent publications, that chronicle the topics and issues affecting the global accounting industry. Our publications have an unrivalled global audience of active decision-makers, influencers, and opinion leaders across the world.

Established in 1874, The Accountant has a history of offering a comprehensive range of views on topics, including but not limited to, ESG, regulation, legislation, and education. International Accounting Bulletin tracks fee income and staff numbers, from accountancy networks and associations, across the world's key economies. We cater to all working in the accountancy profession who look to the International Accounting Bulletin and The Accountant for guidance on how to stay ahead of the curve.

Example of projects undertaken during internship

IAB & The Accountant are monthly publications and each month, the editorial team speaks to industry leaders and private and public stakeholders about all the major issues impacting accountants' career development and sector growth across the globe to include changes in regulation to non-financial reporting as well as spotlighting themed and emergent topics, that impact finance management and auditing of businesses.

An intern working across our two titles can expect to gain experience of news and features writing, interviewing leaders within the profession, experience using the CMS, learning SEO optimisation, monitoring and reporting on readership traffic, analysing our partners' proprietary data, and supporting editors' editorial coverage at events and conferences and over social media channels..

Editorial Team in Charge

Zoya Malik: Editor-in-Chief Financial Services Practice (Editor, International Accounting Bulletin), Joe Pickard: Group Editor, Accounting Titles (Editor, The Accountant).

Specific requirements

- Excellent written English
- Eye for detail
- Interest in business
- Good communication skills
- Ability to meet deadlines

Keywords

- CFO Data Insights
- Accounting Technology
- Mid - Tier accounting networks and associations
- IAB World Survey
- International Accounting Forum and Awards
- Audit & Assurance
- Tax Advisory

Insurance (Research & Analysis)

What we do

GlobalData is an insight company with a global reach, providing essential business information to senior executives around the world. Our company hosts over 80 online information services, publishes over 90 magazines and runs over 40 global events.

We are looking for an Intern for the Financial Services (Insurance) division of GlobalData. This is a fantastic opportunity for a smart and diligent individual to gain market research experience. You will gain first-hand exposure to a combination of quantitative and qualitative research methods, such as consumer surveys and desktop research. Your research will have a direct impact on the decisions made by some of the world's largest financial organisations. We work with the world's leading general and life insurers, reinsurers, as well as professional services companies. Our insight helps clients make informed decisions and grow their business.

Example of projects undertaken during internship

You will work on a project (report) and you will:

- Build knowledge on a specific topic through online research, our surveys, and our platform
- Gather internal (e.g., consumer surveys) and external data from official bodies and associations
- Present findings and data in a digestible way for readers e.g., putting together tables or charts, and using concise language
- Support our clients' decision-making process by drawing conclusions
- Highlight key insights and market trends in the form of a written report and short opinion pieces
- In addition, you will support the team's efforts in producing other relevant material e.g., articles

Specific requirements

- Excellent written English
- Good numerical skills
- Interest in financial services
- Curious and open mind
- Passion for learning new things

Keywords

- Business Intelligence
- Desktop Research
- Data Analysis
- Surveys
- Report Writing
- Articles/Opinion Pieces
- Financial Services
- Insurance
- Insurtech

IT Support (Central Function)

What we do

GlobalData is a world-leading data and analytics company, offering a variety of products that are easily accessible and help companies, government organizations, and industry professionals make faster, more informed business decisions. The IT team is responsible for the day-to-day support issues, rollout of new laptops, identifying devices that are no longer compliant, and IT Security taking proactive work to remediate this.

Example of projects undertaken during internship

The role in the IT support team is a hybrid one, which involves resolving issues from your desk by means of remote support tools or a customer-facing role. In both situations, you will gain experience interacting with users and providing a technical solution to the issues raised. As you would expect this is a fast-paced role often working to tight deadlines and meeting SLAs set by the business. You will become familiar with the key elements of our customer obsession when it comes to providing IT assistance. You will also be a real part of the team, getting involved in our daily meetings and working with people staff from different areas of IT, including Infrastructure.

Specific requirements

- Interest in IT and learning new skills.
- Ability to work on your own and as part of a team.
- Good Interpersonal and communication skills.
- Self-motivated and proactive at all times.
- Excellent timekeeping and attendance.
- Keeping abreast of technological developments in the technical services and products offered to ensure support offerings can be made.

Keywords

- Communication
- Customer service
- Industry knowledge
- Learning & Collaboration

Just Drinks & Just Food (Journalism)

<https://www.just-drinks.com/> | <https://www.just-food.com/>

What we do

Just Drinks and Just Food are global business publications that focus on the international beverage and food industries. They report on the corporate strategies of multinationals, of important national players and of disruptive SMEs. Think about what you put in your supermarket trolley or virtual basket or what you see behind a bar: we cover the companies behind those products.

Example of projects undertaken during internship

The fast-paced sites produce a daily diet of news, analysis and comments on the food and beverage sectors. You'll be part of the editorial team, pitch and potentially write articles, learn vital journalism skills (including data journalism) and promote the publications' content.

Mentor Statement

Interested in global business – and in the companies behind some of the biggest brands on the planet?

An internship on Just Drinks and Just Food will provide you with experience in international business journalism, allowing you to contribute to how the publications cover topics from M&A and regulation, from consumer trends to emerging markets – and from climate change to AI, subjects on everyone's lips today. *Dean Best, Managing Editor, Just Drinks and Just Food.*

Keywords

- Business
- Journalism
- Writing
- Research
- Data

Marketing Solutions Agency (Marketing)

www.globaldatamarketingsolutions.com

What we do

We deliver innovative marketing solutions to the world's most progressive businesses and brands. We help our customers understand the themes that are shaping their industries and their customer's industries and devise marketing strategies that deliver positive results. Through a unique combination of data, creativity and technology we also help our clients find their ideal customers and build engagement with them through our network of media titles.

Example of projects undertaken during internship

During your internship, you will get an immersive experience of the creative, customer success and strategic departments of our agency. You will be given the opportunity to devise and work on creative campaigns, meet with clients and work with our data and insights teams to shape campaign tactics. From image library research, interviewing and writing, to social media management, you will play an active part in the services we deliver to our clients.

Mentor Statement

Producing quality content, with pride, is central to everything we do at GlobalData. Spending an internship with GlobalData is an excellent opportunity to be directly involved in bringing that content to life and to experience how it is then marketed to clients and their audiences.

Rob Manning, GlobalData Marketing Solutions Agency.

Specific requirements

- Keen interest in writing
- Creativity
- Eye for detail
- Interest in social media
- Ability to take instruction but also to ask plenty of questions.

Keywords

- Editorial
- Writing
- Sub-editing
- Proofreading
- Picture research
- Social media
- Customer Success
- Account management
- Competitor analysis
- Insight
- Research

Mergers & Acquisitions (Central Function)

What we do

The M&A team is responsible for identifying and acquiring new companies for GlobalData, as this is a core part of the overall growth strategy. We expect to complete 2-3 transactions annually for each of our core divisions of healthcare, consumer and technology. GlobalData has acquired over 20 businesses since it was formed.

Example of projects undertaken during internship

During your internship, you will conduct market research to identify potential acquisition targets. These will then be discussed with the M&A Team and pursued where appropriate. In addition, you will perform analysis of current & recent acquisitions to assess how they are performing; and help formulate new initiatives to maximize their contribution to GlobalData by increasing revenue growth and by identifying economies of scale to reduce costs.

Mentor Statement

This is an opportunity to be part of a dynamic team, playing an instrumental part in GlobalData's growth. For anyone interested in an investing or corporate finance career, this will provide a real insight into how market participants identify, review and manage strategic acquisitions. *Mark Thornton, M&A Director, GlobalData.*

Specific requirements

- Interest in financial markets and corporate finance.
- Numeric and analytical but with a healthy tolerance for ambiguity.
- Team player.
- Experience using Microsoft Word, Excel and PowerPoint is a must have.

Keywords

- M&A
- Private equity
- Deal origination
- Due Diligence
- Portfolio management
- Shareholder value

Pharma - Clinical Trials (Research & Analysis)

What we do

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. The Pharma Intelligence Center and Trials Intelligence team provides the most up-to-date information within a clinical trials database and enrollment module, from a large variety of sources from around the world. We also provide a database for investigators, site coordinators, biomarkers and sites used in these clinical trials.

Example of projects undertaken during internship

During your internship, you will have the opportunity to work within a leading information services company, learning the ins and outs of the databases offered, particularly the clinical Trials database. You may work on:

- Quality control of content to optimize the data within the database
- Scoping scientific conferences, to determine relevant information that could be added to the database
- Building a list of academic institutions for dynamic updates
- Other duties include working with and assisting in any research or analysis for deliverables being worked on within the Trials Intelligence team

You will also be involved in weekly meetings where discussions on contents of the site, ideas for enhancements and other strategies that will better the database and company will take place. Lastly, you will complete a presentation on key learnings at the end of the internship.

Mentor Statement

This will be a great opportunity to work on the Pharma Intelligence platform by a topnotch world class intelligence provider and get involved in writing and quality control for the Clinical Trials Database. Data and the quality of that data is the foundation of this internship, the database, the company and any deliverables. *Claire Herman, Global Director of Databases and Analytics, Healthcare, GlobalData.*

Specific requirements

- Attention to detail and commitment to quality
- Work well independently and within a team
- An active interest in and knowledge of the pharmaceutical industry and specifically in clinical trials
- Proficient in Microsoft Office
- Effective oral communication skills.
- An ongoing degree in life sciences is preferred

Keywords

- Business intelligence
- Healthcare
- Drug development
- Epidemiology
- Prescription drug prices
- Market research
- Sales forecast

Pharma - Disease Analysis Team (Research & Analysis)

What we do

GlobalData provides unique data, expert analysis & innovative solutions to companies in the world's largest industries. GlobalData's Analysis team produces a portfolio of syndicated market research reports that are published to the Pharmaceutical Intelligence Center. These reports provide an insightful view of the competitive landscape for disease therapeutics. We conduct primary and second research to develop epidemiology and drug sales forecasts for clients across industries.

Example of projects undertaken during internship

To develop GlobalData's industry-leading portfolio of market research reports on the biopharmaceutical industry, the analyst team conducts in-depth research on drug development and the current competitive environment for the management and prevention of both highly prevalent and rare diseases. Under the guidance of expert industry analysts, you will be introduced to the wide range of sources, research methodologies, and analytical approaches behind the production of these reports and forecast models. During your internship, you will gain exposure to the best practices in utilizing the wealth of publicly available industry data as well as subscription sources, including GlobalData's own databases on the Pharmaceutical Intelligence Center covering clinical trials, prescription drugs, and other industry data sets.

Mentor Statement

This is an opportunity to gain experience conducting research on topics related to the biopharmaceutical industry, including epidemiology, disease treatment paradigms, prescription drug pricing, clinical and commercial unmet needs. The role will enable you to hone a variety of expert skills, including secondary research and written and oral communication. You will work closely with analysts and your understanding of the biopharmaceutical industry will be expanded. *Tina Taylor, Vice President, Disease Analysis and Intelligence.*

Specific requirements

- An interest in healthcare and the pharmaceutical industry
- Attention to detail
- Good written communication
- Experience with Excel

Keywords

- Business intelligence
- Healthcare
- Drug development
- Epidemiology
- Prescription drug prices
- Market research
- Sales forecasts

Pharma - Drugs & Business Fundamentals (Research & Analysis)

What we do

GlobalData is the leading Market Research and Intelligence provider including data, insight and analytics for the world's largest industries. GlobalData's Database & Analytics team develop and maintain various databases within the Pharma Intelligence Center. The Drugs and Business Fundamentals databases support global clients across the Pharmaceutical, Financial and other related industries as well as internal teams in providing up-to-date and comprehensive data and analysis.

Example of projects undertaken during internship

During your internship, you will have the opportunity to provide meaningful contributions to the improvement of the Drugs and Business Fundamentals databases. You'll be trained across all Pharmaceutical databases and become familiar with our tools and datasets, and learn an extensive amount about the Pharmaceutical industry. You will be a crucial part of the GlobalData Pharmaceutical team and use the databases to create content, analyse data in Excel and maintain quality across a wide range of datasets, covering subjects from pipeline drugs to venture capital. You will be involved in regular team meetings to discuss quality control and data analysis. The internship will provide opportunities to work with various teams, including presenting your work to senior management.

Mentor Statement

This is an opportunity to get first-hand experience of business intelligence and data analysis, where you will be able to complete projects that have a direct and meaningful impact within the Pharmaceutical business world. A wide range of skills including research, data processing and analytics, written and oral communication are developed during this internship, and your understanding of every aspect of the pharmaceutical industry will be expanded. *Claire Herman, SVP Data Intelligence and Solutions, Healthcare, GlobalData.*

Specific requirements

- An interest in data analytics and Pharmaceutical industry
- Attention to detail
- Good written communication
- Experience with excel.
- An ongoing degree in life sciences is preferred

Keywords

- Secondary research
- Analysis
- Writing
- Presenting
- Reports
- Case studies
- Expert insights
- Client

Pharma – Strategic Intelligence (Research & Analysis)

www.pharma.globaldata.com

What we do

Strategic Intelligence, Pharma is a single, integrated research platform that provides an easy-to-use framework for tracking all themes across all companies in all sectors. In the Pharma team, we monitor the disruptive impact of the top themes relevant to the biopharmaceutical industry sector, which are categorized into industry, technology and macroeconomic.

Our research allows our clients to protect their blindside, predict the industry's future and benchmark their competitors against disruptive threats. We design functionality, analytics and visualizations in our platform to enhance the users' experience and highlight trends.

Example of projects undertaken during internship

During your internship you will have the opportunity to work on a range of different thematic deliverables for our Pharma clients, including reports, case studies, or expert insights. You will be shown how to navigate the Pharma Intelligence Center, specifically the Theme view, as well as given training on how to research, analyse, and write thematic content for the site. You will gain presentation skills by showcasing your research to colleagues and will join client meetings where possible.

Mentor Statement

This is a great opportunity to learn why and how different themes impact the biopharmaceutical industry. You will get to see first-hand how our clients use this information to drive strategic decision-making throughout the drug lifecycle, from discovery, research and development (R&D), and manufacturing, right up to regulatory approval, marketing, and distribution. *Urte Jakimaviciute, Senior Director*

Specific requirements

- An interest in the biopharmaceutical industry
- A fast learner
- Analysis, research and problem-solving abilities
- Strong writing skills
- Experience using Microsoft Word, Excel and PowerPoint is a must-have

Keywords

- Secondary research
- Analysis
- Writing
- Presenting
- Reports
- Case studies
- Expert insights
- Client

Retail & Apparel (Research & Analysis)

www.globaldata.com/industries-we-cover/retail/

What we do

We provide clients with integrated and comprehensive data and insight on retailers, retail markets and consumers globally, supporting them in a rapidly changing retail environment. Clients use us to monitor markets and competitors; for market entry; to understand consumer behaviour that will drive demand; and to keep informed on retail innovation and disruptors that will impact their business performance in the future. We cover 48 countries. We provide this information via our Intelligence Centres (Retail and Apparel) writing syndicated reports on markets with forecasts, hot topics that impact retail and apparel, company profiles on retailers and brands and provide bespoke consultancy projects to support clients on specific projects. Our clients cover a wide range of sectors and channels such as ASOS, Tesco, IKEA, TJMaxx, Hugo Boss and Amazon as well as professional services and technology companies.

Example of projects undertaken during internship

During your internship you will work with the analysts as one of the team contributing to reports, writing profiles on brands and retailers, and contributing to consulting projects. You will attend all our team meetings, including sales meetings where we support our sales team and present findings and have client contact answering queries and obtaining market information. You will also write press releases and trading updates as companies release their latest results, giving you the opportunity to be quoted in the national press and media.

Mentor Statement

GlobalData is a leading provider of data and insight in the market, and we have a very high media profile. This will provide you with a strong introduction to the retail and apparel sector and provide a deep understanding of an industry that is rapidly changing and the opportunity to learn from experts in the field. *Patrick O'Brien, Group Research Director, GlobalData Retail.*

Specific Requirements

- Interest in retail and/or apparel
- Able to understand and work with data
- Ability to write clearly and concisely

Keywords

- Data
- Analysis
- Researching
- Presenting
- Writing
- Press release

Sales Operations (Central Function)

What we do

Our primary objective is to ensure GlobalData achieves its growth plans across the group. We do this by focusing on a range of commercial activities, including target setting & planning; territory management; campaign development and customer analysis. We also produce regular sales performance reports to monitor our progress and we maintain a set of policies and procedures to ensure all sales teams are aligned.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to support our ongoing research into growing the value of our existing client relationships. This could relate to analysing current client usage patterns, mapping out new potential buying points, or spotting opportunities to sell additional licenses to our clients.

Mentor Statement

This is a great opportunity to work with senior managers across our Corporate function to understand how GlobalData translates its Commercial strategy into operational reality. *Nigel Marsh – Sales Operations Director.*

Specific requirements

- Interest in Sales & Commercial Strategy
- Good Analytical Skills
- Keen eye for detail
- Strong Communicator.

Keywords

- Business Planning
- Sales Performance Analysis
- Operations
- Campaign Management

Screen International (Journalism)

www.screendaily.com

What we do

Screen International is the leading film industry resource covering the international film sector. Through Screen International magazine and online platform ScreenDaily.com, we deliver news, reviews, features, analysis, box office reports and festival coverage for professionals working in the international film industry.

Example of projects undertaken during internship

Interns working with Screen will be offered the opportunity to contribute to news, research and analysis, and contribute to our online platform ScreenDaily.com. Interns will have the opportunity to work with a Screen journalist to research and develop ideas, hone writing and interviewing skills, and gain experience of writing, editing and posting for online.

Mentor Statement

We offer a practical grounding in journalism and research. We see this as a valuable way for interns to get experience of the media industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

Specific requirements

- Solid writing ability
- Interest in film and audiovisual entertainment
- Willingness to pick up the phone and conduct interviews
- Creativity and interest in the media/journalism.

Keywords

- Writing
- Research
- Ideas
- Data journalism
- Podcasts
- Online posting
- Film
- Production
- International

Sport (Research & Analysis)

What we do

GlobalData Sport provides market leading data and analytical research to a worldwide customer base of stakeholders including Federations, Broadcaster, Brands, Clubs, Rightsholders and Agencies giving them the tools and insight needed to compete across the most competitive industry in the world.

Example of projects undertaken during internship

During your time with the Sport team, you will have the opportunity to engage across each of the major industry sectors (Broadcast rights, Sponsorship rights and Event hosting). Under the guidance of expert industry analysts, you will be introduced to the wide range of research methodologies and analytical approaches behind the production of our reports. During your internship, you will gain exposure to the best practices in utilizing publicly available industry data as well as GlobalData's own databases on the Sport Intelligence Center covering broadcast rights, sponsorship rights, and event bidding & hosting information. Your content will have the chance to be published across our client base as well as our wider public-facing network, via Sportcal.com. Opportunities to assist with bespoke work could also arise, subject to availability and capability.

Mentor Statement

This is an opportunity to get first-hand experience of business intelligence and data analysis. As the commercial world of Sport continues to go from strength to strength and defy wider market conditions, this is your chance to develop a deep understanding of the commercial side of an industry that provides entertainment and enjoyment (and quite often heartache!) to billions of engaged and passionate fans around the world. *Matt Finch, Head of Sport, GlobalData*

Specific Requirements

Interest in sports, in particular the commercial side, and a passion for analyzing data using Excel and comfortable working on report templates in Word and PowerPoint.

Keywords

- Sport
- Market intelligence
- Research
- Analysis
- Insights
- Report Writing
- Attention to detail
- Data

Strategic Intelligence Team (Research & Analysis)

www.globaldata.com/themes/

<https://www.linkedin.com/company/globaldatastrategicintelligence/>

Check out our LinkedIn to see the latest projects and research our team is working on!

What we do

In an increasingly volatile world, decision-making has become harder than ever before. To stay relevant, every company must constantly adapt their strategy. GlobalData Strategic Intelligence identifies the themes – or big strategic issues – shaping the future of major industries.

We provide in-depth analysis of over 100 key themes across 20 sectors, our Strategic Intelligence solution enables businesses to position themselves for tomorrow's threats and opportunities. We provide expertise across tech, macro, industry, and ESG themes. Our 180 million-plus signals help identify emerging themes and the leading players within them.

Our Strategic Intelligence solution is used by senior executives in strategy, investment management, digital transformation, marketing, customer insights, market intelligence, competitor intelligence, sales enablement, M&A, government, and much more. Come work with us and gain exposure to the trends shaping the future of all major industries.

Example of projects undertaken during internship

During your internship you will have the opportunity to get stuck into the following activities:

- Learn more about the 100 key themes we cover from AI to ESG to the Internet of Things to geopolitics and much more. Get in touch if you'd like to see the full list of themes we cover.
- Research an emerging theme in a specific sector (E.g. Pharma, oil and gas, consumer).
- Contribute to our strategic intelligence reports under the guidance of a senior analyst in the team.
- Write articles for our media sites on strategic intelligence content.
- Attempt to score companies on their competitive position in a key theme.
- Take part in our active social media and podcasts teams.

Mentor Statement

Viewing the world's data by themes makes it easier to make important decisions. Senior executives need to understand all the themes impacting their industry but do not have the time, or in-house expertise, to do this themselves. So, we track themes for them. We look at all themes impacting all companies across all industries. We have over 145 million content items tagged by theme. Many of our competitors are beginning to copy the sophistication of our integrated thematic research ecosystem, but we remain the market leaders in this space.

Cyrus Mewawalla, Head of Strategic Intelligence, GlobalData.

Specific Requirements

- Strong writing and researching skills
- Interest in disruptive technology
- Proactive and problem-solving approach to work
- Strong interpersonal skills

Keywords:

- Strategy
- Themes
- Trend prediction
- Technology
- ESG
- Macroeconomics
- Disruptive technology



Strategy (Central Function)

What we do

The GlobalData Strategy team's key role is to establish and maintain focus on a set of guiding principles for our products, our services, and how the business operates. We take part in and help shape projects across the organisation. Our primary objective is to drive and support growth initiatives in every function of the company.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to participate in discussions and support strategic projects across product, commercial, and operational functions. You'll also be involved in our team's internal conversations, during which we collect and develop ideas that will decide GlobalData's strategic roadmap. You'll take part in key project lifecycles, learn to assess new proposals, as well as how to plan and structure for successful outcomes. Throughout your internship you will get an understanding of what to take into account when planning an initiative, involving stakeholders, and making decisions that positively impact the business.

Mentor Statement

This is an opportunity to be part of the unit of the company that interacts with every division of the organisation and is crucial to our innovation and development efforts. As one of the fastest growing companies in a highly competitive market, GlobalData's success is determined by the decisions we make – from why we build our products, to how we support our clients. *Jonathan Hardinges, Chief Strategy Officer, GlobalData.*

Specific requirements

- Interest in business strategy
- Understanding of competitive landscape
- Good communication
- Keen eye for detail
- Highly adaptable
- Creative thinking

Keywords

- Planning
- Product strategy
- Business intelligence
- Operational transformation
- Competitive analysis
- Research

Telecoms Market Data Intelligence (Research & Analysis)

www.globaldata.com/industries-we-cover/technology

What we do

The Telecoms Market Data and Intelligence (TMDI) team is responsible for the quantification of market and service growth opportunities in the ICT sector, at both the subscriber and revenue level across mobile, fixed and pay-TV as well as new digital domains. In addition to quantification, the team provides accompanying strategic advisory on opportunity prioritisation and market entry.

Example of projects undertaken during internship

- Building an Excel model to assess the eGaming opportunity in the USA
- Writing a strategic report on Facebook and Google's activities in Sub-Saharan Africa, and the impact of their initiatives on mobile and broadband development
- Conducting a study on the eCommerce ecosystem in Africa and the opportunity for telecoms operators
- Supporting a major market-sizing consulting project by building a detailed view of a country's business demographics

Mentor Statement

This is an excellent opportunity to gain experience of the ICT sector and market- sizing and/or strategy work. All projects which previous interns have worked on have been used in the team's research output to clients. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData*

Specific Requirements

- An interest in ICT is essential
- Proficiency in advanced Excel functions and capabilities is required
- Excellent written and verbal communication skills in English

Keywords

- Strategy
- Market-sizing
- Consultancy
- Emerging markets

UK Public Sector IT (Research & Analysis)

www.globaldata.com/industries-we-cover/technology/

What we do

The UK Public Sector team is a group of leading researchers who cover the use of information and communications technology by UK government organisations and public services. Its coverage includes extensive datasets on relevant public tenders, contracts, and spending with technology suppliers, as well as highly regarded qualitative research on government policy and regulation trends, and their impact on ICT suppliers. We structure our coverage around key segments within the public sector, namely Central Government, Local Government, Healthcare, Police, Transport, National Security, and Education.

Example of projects undertaken during internship

We try to give all of our interns a combination of writing and qualitative research tasks and data analysis. All interns are encouraged to write a short analysis piece that matches their interests that are then often published under their own name. These cover a range of topics from government support for technology start-ups, to the use of AI in the NHS.

Our interns also undertake projects around data analysis, examples include analysing historical procurement datasets to identify trends, often using Python for data analysis (with guidance and support). Another recent example was a tool to classify all local authorities in England based on the level of service pressure they are under compared with their financial resilience, bringing together several disparate datasets to create a valuable indicator of their propensity to invest in innovative new technology.

Mentor Statement

Over the years, interns have really made a valuable contribution to the team and given real responsibility in terms of creating high-quality content, and working on valuable datasets. This has boosted their confidence, gave them a new understanding of how government works, and allowed them to improve their business writing and pick up transferrable data analysis skills using Python and Excel. *Jerry Caron, Head of Research & Analysis, Technology, GlobalData.*

Specific Requirements

- Interest in and curiosity about public policy, government and politics
- interest in the application of ICT to public services a plus, but not required.

We are happy to take students with a writing and public policy focus, or with emphasis on data analysis, and accommodate either.

Keywords

- Public policy
- UK government
- IT
- Data Analysis



TS Lombard (Research & Analysis)

What we do

TS Lombard has a 30-year track record in making bold, off-consensus calls at major inflexion points in economics, politics and markets. For example, building on our global economic and financial analysis to find imbalances and fragilities, we identified the coming storm of the Global Financial Crisis – identifying the crucial turning point in the cycle and calling the stock market bottom as recovery began.

Example of projects undertaken during internship

During your internship, you will have the opportunity to work alongside leading macroeconomists, market strategists, or geopolitical thinkers. You may have the opportunity to:

- Discover the inner workings of countries' macroeconomic indicators, identifying the integral drivers leading economies into bullish or bearish environments.
- Identify opportunities in market movements and how an investment strategist can leverage macroeconomic and geopolitical understanding for optimal calls.
- Streamline data analysis processes by utilizing Python and Excel; transfer forecasting ideas into forecasting models, updating the most recent forecasts with one click

Mentor Statement

This opportunity allows you to see how strategic analysis is formulated, and how it can be used to benefit investors. Combined with GlobalData's invaluable datasets, you can improve your technical skills in Python and Excel and see the story behind the data. – *Alex Xenofontos*
– *Economist*.

Specific requirements

- Interest in the current macroeconomic and geopolitical narratives
- Strong analytical skills that utilize Excel and Python
- Attention to detail
- Strategic thinker

Keywords

- Economics
- Macroeconomics
- Geopolitics
- Markets
- Data Analysis

Verdict (Journalism)

What we do

Verdict.co.uk covers topics surrounding global technology, business and innovation with speed, accuracy and intelligence. The wider Verdict network consists of a wide range of B2B technology publications covering topics as diverse as healthcare, finance, energy, defence and transport.

Example of projects undertaken during internship

During your internship, you will rapidly become a subject expert in one of our specialist areas of B2B technology or finance journalism. You will gain an understanding of how to source news and learn to write original and exciting stories to a deadline and to in-house editorial standards, including dealing with PRs and carrying out telephone interviews. As you identify topics that interest you, you will pitch ideas to your editor that you can research and develop into full-length features for our websites and magazines. We will provide training in the form of presentations, and workshops and work closely with mentors throughout.

Mentor Statement

Technology is one of the fastest-growing and widest-ranging areas of journalism. During your time with Verdict, you'll write about exciting, ground-breaking topics, working with approachable and knowledgeable colleagues. You'll leave with an exceptional portfolio of high-quality writing, and a contacts list that will benefit you for life. *Berenice Baker, Senior Editor, Verdict network.*

Specific requirements

- A keen interest in journalism and technology
- An eye for detail
- Happy to work in a team
- Good communicator

Keywords

- Writing
- Technology
- Editing
- Proofreading
- Researching
- Mentorship
- Training
- Portfolio



ALF Insights (Marketing)

www.Alfinsight.com

What we do

ALF Insight is a lead generation service here to help make new business easier. ALF provides access to a database of decision-makers and in-depth information on leading brands and agencies that control their UK advertising and marketing spend.

ALF takes the leg work out of lead sourcing. It saves clients time and money by researching buying signals and highlighting quality prospects that are more likely to convert. ALF also provides a wealth of information and exclusive news articles to help our customers understand the opportunities in the market, from campaign news and job moves to agency reviews. Plus, ALF provides the contact details of the decision-makers.

It also uses Nielsen data to offer insight into how advertising budgets are being spent and how different brands and companies compare to their rivals in spending patterns.

Our dedicated research team monitor the activity of the UK's top 6000 advertisers, across 33 market sectors and more than 930 agencies. We have information on around 18,000 brands and more than 34,000 decision-makers.

Example of projects undertaken during internship

Interns will have the opportunity to work with the Data, Content, and Marketing teams to research and develop ideas, review and analyse data, and to write compellingly for our users. Here are some specific examples:

- Research trade press and contribute to news articles
- Write blog posts to be hosted on the website
- Support the Marketing team with social media campaigns

Mentor Statement

We offer a practical grounding in content marketing, research, analysis, and data. We see an internship on ALF Insight as a valuable way to get experience of the advertising and marketing industry and contribute to our brand during their time with the business. We welcome and encourage applicants from backgrounds currently under-represented in the media.

Keywords

- Writing
- Brands
- Data research
- Online posting
- Advertising spend
- Contact information
- Data Protection

World of Fine Wine (Journalism)

What we do

The World of Fine Wine is an award-winning magazine, website, and app speaking to an international readership of discerning individuals who share a passion for wine. Described by Hugh Johnson OBE as "the first cultural journal of the wine world, taking wine journalism in a new, more sophisticated direction," it was Louis Roederer International Wine Publication of the Year all three years the award was made. Its approach is not dominated by fad or fashion, nor one individual palate, nor the latest over-hyped wines.

The publication appeals to a broad spectrum of wine lovers because of the range of the subject matter and the depth and quality of the treatment. As leading American critic David Schildknecht wrote, "The World of Fine Wine is a different sort of wine journal. Which other would dare to treat intoxication, synesthesia, linguistic muddle, arrested fermentation, Champagne riots, Rabelais's laughter, van Gogh's madness, and gout?" Working with some of the world's most respected wine writers, it offers authoritative editorial content that has established it as the leading publication of its kind. Each quarterly issue contains at least 220 pages and is sent to subscribers in more than 30 countries around the world.

Example of projects undertaken during internship

Copy editing and image sourcing for The World of Fine Wine magazine; managing data for the WFW tasting notes database; working on the index for the WFW archive; writing for the WFW website and helping to compile the monthly newsletter; researching and writing restaurant profiles for WFW's World's Best Wine Lists web pages.

Mentor Statement

We are keen that interns are involved with as many different aspects of our magazine and website as possible, working closely with the editor and deputy editor (David Williams, Wine Correspondent for The Observer). We hope they would enjoy the quality and variety of the content commissioned from some of the world's most distinguished wine writers, as well as the opportunity to contribute to a highly regarded title. *Neil Beckett, Editor, The World of Fine Wine.*

Specific requirements

- Meticulous attention to detail and the desire to perform at a high level
- Editing and writing skills
- A good working knowledge of Excel
- Interest in wine an advantage but not essential



Accelerate Ventures (Research & Analysis)

<https://www.accelerateventures.co.uk/>

What we do

Accelerate Ventures is a new venture capital fund, working across the Sports Sector, while underpinned and driven by Technology. We identify and invest in exceptional startups that drive innovation, as well as, offering portfolio management to our companies.

Founded in October 2023 we are a start-up and promise a dynamic environment to work in. We work alongside Wigan Athletic and Wigan Warriors effectively consulting the clubs, while simultaneously exploring the sports ecosystem to invest in and grow early-stage companies..

Example of projects undertaken during internship

This is our second year on the program and we will offer an assortment of projects. The role will involve identifying and analysing early-stage companies. It offers an exciting opportunity to meet founders and develop analytical skills, being thrown into the thick of the business. It will involve examining our scope to invest – looking at due diligence across markets, products, competitors, teams, risks, as well as historical and forecasted financials. As part of a small team, you will be trusted with autonomy and have exposure to working with top-level directors, hoping to grow your network and boost your development.

Mentor Statement

I believe this offers a fantastic insight into the world of venture capital in 2 verticals which are incredibly fascinating. We work in a fast-paced environment and is a great opportunity to learn a collection of skills and have exposure to working alongside some amazing high-level people. *Lucas Danson, Founder and CEO*

Keywords

- Venture Capital
- Sports
- Technology
- Research
- Analysis
- Data

Keywords

- Writing
- Editing
- Proof reading
- Image sourcing
- Researching
- Data management

Spear's (Journalism)

www.spearswms.com

What we do

Spear's is the wealth, business, culture and lifestyle title for high-net-worth individuals (HNWs). The title has three editorial pillars:

- The forces that affect the creation and protection of wealth (such as economics, business and politics)
- 'The Good Life' (including luxury goods, travel, food & drink, superyachts and aviation)
- The private client world (the wealth managers, lawyers and other advisers who provide professional services to HNWs)

Example of projects undertaken during internship

During your internship you will have the opportunity to be a part of the Spear's editorial team; attend editorial conferences; pitch and potentially write articles for the Spear's website and print magazine; take part in research projects; learn data-journalism techniques, contribute to publicity campaigns; receive training in creating and optimising content for the web; engage with the Spear's community of HNWs and advisers both online and in real life.

Mentor Statement

Spear's prides itself on being a totally unique editorial proposition that produces high-quality editorial content for a discerning readership. Interns should have a pre-existing interest in finance, business and economics – or a willingness to develop one. *Edwin Smith, Editor-in-Chief.*

Specific requirements

A commitment to producing excellent work.

Keywords

- Writing
- Business
- Economics
- Research
- Data-journalism
- Social media

Press Gazette (Journalism)

What we do

Press Gazette is the leading title in the UK for coverage of journalism and the news media. It also organises the British Journalism Awards.

Example of projects undertaken during internship

We will give you the chance to write up news stories and pitch ideas for features and investigations. We will get you looking at data research, conducting phone interviews and helping us write stories and promote them on social media.

The internship is an opportunity to hone your writing skills, sharpen your news sense and experience journalism at a title which is at the cutting edge of digital media.

Mentor Statement

We love having interns from the Danson Foundation as they will always have a big impact in the short time they are with us. If journalism is a possible career path for you this is a great opportunity to get a grounding in newsroom basics.

Specific requirements

- Solid writing ability
- Eye for detail
- Interest in news and current affairs
- Willingness to pick up the phone and conduct interviews
- Creativity and interest in the media/journalism

Keywords

- Media
- Writing
- Editing
- Proofreading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

Peas (Charity)

www.peas.org.uk

What we do

PEAS is a not-for-profit that expands access to life-changing secondary education by running schools and improving the wider education system. We run one of the largest secondary school networks in Sub-Saharan Africa. Each year, 19,000+ students learn at our 36 schools. Evidence shows that our schools reach the poorest students and help them make faster learning progress. Our girls are more confident and better equipped for life after school.

Beyond PEAS schools, we work hand in hand with governments to improve the wider education system. We share our best practices and support improvements in 300 partner schools, reaching 150,000 students every year.

Example of projects undertaken during internship

PEAS is in a very exciting period of growth and are now working in Uganda, Zambia and Ghana. During your placement with PEAS, you will have the opportunity to support one of our main departments: technical team, business development or operations. Depending on the team you will be assigned to, your day-to-day activities will look very different. Examples of what previous interns have done include: research on the long-term effects of prolonged school closure on adolescents in Sub-Saharan Africa, investigate potential prospects to partner on income-generating activities in our schools in Zambia, develop video training materials for professional development at PEAS. We want your experience with us to be mutually beneficial and therefore we will work together to create a work plan that fits your interests as much as possible.

Mentor Statement

Having the Danson interns join our team for a month is always a pleasure for everyone. It is extremely rewarding to see them grow confidence over the course of the month and develop new skills. The interns provide much needed support to the team, and we really appreciate their support and interest in PEAS.

Specific requirements

- Interest in international development, sub-Saharan Africa and the NGO sector
- Ambitious and goal-oriented, always looking to push yourself
- Flexible with the ability to adapt to changes
- Ease in maintaining good, positive working relations with co-workers
- Research experience, good writing and communication skills

Keywords

- NGO
- Education
- Children
- Research
- Africa

New Statesman (Journalism)

www.newstatesman.com

What we do

The New Statesman is the leading progressive political and cultural magazine in the United Kingdom. Founded as a weekly review of politics and literature on 12 April 1913, the New Statesman has notably recognised and published new writers and critics. Today, it is a vibrant print-digital hybrid, and one of the most respected and influential titles in the United Kingdom.

Example of projects undertaken during internship

Our interns are welcomed to the team and participate fully in the daily and weekly operation of the New Statesman. They attend editorial meetings, share ideas, work with the magazine, online and A/V (audio and visual) teams, visit the Houses of Parliament, and participate fully in office life and the publishing process. Our interns have an opportunity to work with an experienced editor to research and develop ideas, hone interview questions, to write in a compelling manner for our audience and to gain experience of the editing process.

Mentor Statement

We offer a practical grounding in journalism with the immediate opportunity to work among some of the UK's leading journalists in a stimulating environment. All of the Danson Foundation interns I've worked with have continued to pitch ideas and to write for us, and in one case a writer has embarked on a career in journalism before returning to the New Statesman as a full-time member of staff. *Will Dunn, Group Commissioning Editor, New Statesman Media Group.*

Specific requirements

- A keen interest in politics, current affairs, international affairs, economics and business, books and culture
- An open and enquiring mind
- an interest in and flair for writing
- Knowledge of the New Statesman, its history and what it publishes
- An interest in different platforms and media - print, online, broadcast, podcasts, newsletters
- A willingness to read widely

We're also particularly keen to encourage applicants from backgrounds that are currently under-represented in British media.

Keywords

- Writing
- Interviewing
- Research
- Ideas
- Data journalism
- Podcasts
- Politics
- Culture

Elite Traveler (Journalism)

www.elitetraveler.com

What we do

Elite Traveler is a market-leading guide and curator of the global luxury lifestyle. With a unique distribution model spanning Fixed Based Operators in over 100 countries, Elite Traveler is curated for the world's most affluent consumers. We offer our readers extraordinary insight into the world of luxury lifestyle with exclusive information and interviews with leaders in the sector.

Example of projects undertaken during internship

During your internship, you'll have the opportunity to pitch ideas to the editor-in-chief, write articles for the website - and possibly print. You'll be given training in optimizing content for the website, how to use our CMS and how we analyse our audience's behaviour and shape our strategy around this. You'll be involved in our weekly meetings where we discuss the content for the site, our social media strategy and how we're going to hit our traffic targets. You'll follow the lifespan of your articles by using social media streams to share stories and engage with readers.

Mentor Statement

This is an opportunity to get involved in all aspects of writing for a fast-paced luxury lifestyle product and to build a portfolio of published work. We expect our interns to be involved with the day-to-day processes of digital and print production from the get-go. *Alex Martin, Editor-in-Chief, Elite Traveler.*

Specific requirements

- Keen eye for detail
- An interest in SEO
- Impeccable grammar
- Interest in travel and lifestyle journalism

Keywords

- Writing
- Editing
- Proofreading
- Image sourcing
- Researching
- Presenting
- Social media
- Press releases
- Data journalism

Danson Foundation internship application form

Full name: _____
Email address: _____
Contact number: _____
Subject: _____
Year of study _____

Internship preferences

1st Choice _____
2nd Choice _____
3rd Choice _____

Please note that we will match you to the most suitable internship based on your preferences combined with your CV, experience and interview.

Covering letter (up to one side of A4)

Please include a description of the type of work you'd like to complete on the internship and your reasons for wanting to gain this experience.

What to submit

You will need to ensure the following items are submitted to Christine Robertson by 17th January 2025 at the latest. Please send to internships@st-annes.ox.ac.uk

- CV: Maximum of two sides A4
- This completed application form including a cover letter (up to one side of A4)
- Reference from your personal tutor: Please ensure your tutor emails it directly to the email address above before the deadline

End of document